

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Balance Plus Inc.		11/14/2005	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Purity Life Health Products Limited
Street Address:	6 Commerce Crescent
City:	Acton, ON L7J 2X3
State/Country:	CANADA
Postal Code:	L7J 2X3
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2636099	RX BALANCE
Registration Number:	2660010	PRESCRIPTION SUPPORT CENTRE

CORRESPONDENCE DATA

Fax Number: (212)704-5987
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2127046125
 Email: trademarks@troutmansanders.com
 Correspondent Name: Karl M. Zielaznicki, Esq.
 Address Line 1: 600 Peachtree St., NE, Suite 5200
 Address Line 2: Troutman Sanders LLP c/o TM Docket Clerk
 Address Line 4: Atlanta, GEORGIA 30308-2216

ATTORNEY DOCKET NUMBER:	359173.000501
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DOMESTIC REPRESENTATIVE

Name: Karl M. Zielaznicki, Esq.

OP \$65.00 2636099

Address Line 1: 600 Peachtree St., NE, Suite 5200
Address Line 2: Troutman Sanders LLP c/o TM Docket Clerk
Address Line 4: Atlanta, GEORGIA 30308-2216

NAME OF SUBMITTER:	Karl M. Zielaznicki, Esq.
Signature:	/kmz/
Date:	09/20/2006


Total Attachments: 3
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ASSIGNMENT

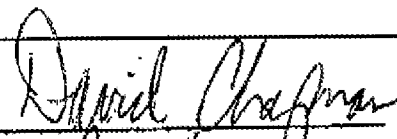
Balance Plus Inc., whose full post office address is 6 Commerce Crescent, Acton ON L7J 2X3, ("the Assignor") in consideration of the sum of \$1.00 (One Dollar) and other good and valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, does hereby sell, assign and transfer unto Purity Life Health Products Limited, whose full post office address is 6 Commerce Crescent, Acton ON L7J 2X3, ("the Assignee") its entire worldwide right, title and interest in and to the trade-marks listed in the attached Schedule "A", including all applications and registrations therefor, all goodwill associated therewith and all rights of action appurtenant thereto, and its entire worldwide right, title and interest in and to the intellectual property rights, including copyrights, pertaining to the Assignee's business and to the products listed in the attached Schedule "B", including all rights of action appurtenant thereto.

IN WITNESS WHEREOF the parties have executed this assignment through their duly authorized officers this 14 day of November 2005.

Assignor:
Balance Plus Inc.

By: 
Title: President

Assignee:
Purity Life Health Products Limited

By: 
Title: President

SCHEDULE "A"

Trade-mark	Jurisdictions Where Registered	Registration No.
RX BALANCE	Australia	835971
	Canada	TMA633,451
	European Community	1660739
	New Zealand	614907
	United States	2,636,099
RX BALANCE PLUS	n/a	n/a
BALANCE PLUS	n/a	n/a
RX BALANCE – LEADERS IN PRESCRIPTION SUPPORT & Design	Canada	TMA620,074
PRESCRIPTION SUPPORT CENTRE	United States	2,660,010
BALANCE PLUS	Canada	Abandoned
PRESCRIPTION SUPPORT	Canada	Abandoned
PRESCRIPTION SUPPORT CENTER	Canada	Abandoned
RX BALANCE	New Zealand	614907
	South Africa	Abandoned
BALANCE PLUS	United States	Abandoned
PRESCRIPTION SUPPORT	United States	Abandoned

SCHEDULE "B"

FORMULA B
FORMULA INT
FORMULA STATIN
FORMULA DPR
FORMULA Pro-B
FORMULA INF
FORMULA CN
FORMULA ESTRO Tab

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