

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PJDYH, LLC		08/31/2006	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sharagano Holdings LLC		
Street Address:	530 7th Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2192194	SHARAGANO PARIS	
Registration Number:	2459237	SHARAGANO PARIS	
Registration Number:	2944409	SHARAGANO	
Registration Number:	2727098	SHARAGANO	
CORRESPONDENCE DATA			
Fax Number:	(212)682-0200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-880-6000		
Email:	trademark@torys.com		
Correspondent Name:	Torys LLP, Louis S. Ederer		
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ATTORNEY DOCKET NUMBER:	33022-2016		

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NAME OF SUBMITTER:	Alisa Cahan
Signature:	/acahan/
Date:	09/20/2006
Total Attachments: 2 source=SHARAGANO US Trademark Assignment Document#page1.tif source=SHARAGANO US Trademark Assignment Document#page2.tif	

**ASSIGNMENT OF U.S. TRADEMARKS,
U.S. TRADEMARK REGISTRATIONS THEREFOR, AND
THE GOODWILL ASSOCIATED THEREWITH**

WHEREAS, PJDYH, LLC a limited liability company organized under the laws of the State of California (hereinafter "Assignor"), having an address of 433 S. Spring Street, 8th Floor, Los Angeles, CA 90013, has adopted, used and is using the following marks which are registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
SHARAGANO PARIS	2,192,194	September 29, 1998
SHARAGANO PARIS	2,459,237	June 12, 2001
SHARAGANO	2,944,409	April 26, 2005
SHARAGANO	2,727,098	June 17, 2003

AND WHEREAS, Sharagano Holdings LLC, ("Assignee) a limited liability company organized and existing under the laws of the State of New York, having an address of 530 7th Avenue, New York, NY 10018, is desirous of acquiring said marks, and the US trademark registrations therefor, and the goodwill association therewith and;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective as of August 31, 2006, Assignor does hereby assign unto Assignee all right, title and interest in and to said marks, the US trademark registrations therefor, and the goodwill association therewith.

PJDYH, LLC,
A California limited liability company

By _____

Name: Henri Levy

Title: Managing Member

