

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	05/03/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CrossMedia Services, Inc.		04/28/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	ShopLocal, LLC
Street Address:	225 North Michigan Avenue
Internal Address:	Suite 1500
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60601
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Serial Number:	75813176	SALESHOUND.COM
Registration Number:	2798029	SHOPPINGLIST.COM
Registration Number:	2505320	DAILYSHOPPER.COM
Registration Number:	2753664	NETCIRCULAR
Registration Number:	2480635	DEAL DETECTIVE

**CORRESPONDENCE DATA**

Fax Number: (617)556-3890  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: rtedesco@richmaylaw.com  
 Correspondent Name: Robert P. Tedesco  
 Address Line 1: 176 Federal Street  
 Address Line 4: Boston, MASSACHUSETTS 02110

OP \$140.00 75813176

ATTORNEY DOCKET NUMBER:	SHOPLOCAL
NAME OF SUBMITTER:	Robert P. Tedesco
Signature:	/Robert P. Tedesco/
Date:	09/20/2006
Total Attachments: 2 source=ShopLocal -Certificate of Merger#page1.tif source=ShopLocal -Certificate of Merger#page2.tif	

# Delaware

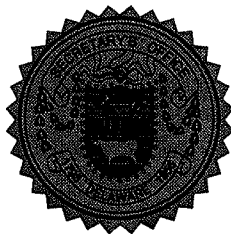
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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"CROSSMEDIA SERVICES, INC.", A DELAWARE CORPORATION,  
WITH AND INTO "SHOPLOCAL, LLC" UNDER THE NAME OF "SHOPLOCAL, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRD DAY OF MAY, A.D. 2005, AT 1:12 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



3942021 8100M

050356626

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3858189

DATE: 05-05-05

TRADEMARK  
REEL: 003394 FRAME: 0073

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 01:12 PM 05/03/2005  
FILED 01:12 PM 05/03/2005  
SRV 050356626 - 3942021 FILE

**CERTIFICATE OF MERGER OF**

**CROSSMEDIA SERVICES, INC.,**  
a Delaware corporation

**INTO**

**SHOPLOCAL, LLC,**  
a Delaware limited liability company

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is ShopLocal, LLC, a Delaware limited liability company and the name of the corporation being merged into this surviving limited liability company is CrossMedia Services, Inc., a Delaware corporation.

SECOND: The Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by the surviving limited liability company and the merging corporation.

THIRD: The name of the surviving limited liability company is ShopLocal, LLC.

FOURTH: The merger is to become effective on the filing of this Certificate of Merger in the Office of the Secretary of State of the State of Delaware.

FIFTH: The Agreement and Plan of Merger is on file at 225 N. Michigan Avenue, Suite 1500, Chicago, Illinois 60601, the place of business of the surviving limited liability company.

SIXTH: A copy of the Agreement and Plan of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of any constituent limited liability company or stockholder of any constituent corporation.

IN WITNESS WHEREOF, said limited liability company has caused this certificate to be signed by an authorized person, the 28<sup>th</sup> day of April, 2005.

SHOPLOCAL, LLC

By: 

Brian Hand  
Chief Executive Officer