

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cruzan International, Inc.		09/19/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Virgin Islands Rum Industries, Ltd.		
Street Address:	P.O. Box 218 Frederiksted		
City:	St. Croix		
State/Country:	VIRGIN ISLANDS		
Postal Code:	00841-0218		
Entity Type:	CORPORATION: VIRGIN ISLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2900497	CRUZAN QUARTER	
CORRESPONDENCE DATA			
Fax Number:	(202)756-8087		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2027568000		
Email:	rkim@mwe.com		
Correspondent Name:	Richard Y. Kim		
Address Line 1:	600 13th Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-3096		
ATTORNEY DOCKET NUMBER:	72400-030		
NAME OF SUBMITTER:	Richard Y. Kim		
Signature:	/Richard Y. Kim/		
Date:	09/21/2006		

CH \$40.00 2900497

Total Attachments: 2

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SCHEDULE 1

Mark	Country	Reg. (Appl.) No.	Class	Owner
CRUZAN QUARTER	U.S.	2,900,497	43	Cruzan International, Inc.

WDC99 1285213-1.072400.0030