

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |                   |
|------------------------------|-------------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT    |
| <b>NATURE OF CONVEYANCE:</b> | SECURITY INTEREST |

**CONVEYING PARTY DATA**

| Name                  | Formerly | Execution Date | Entity Type                   |
|-----------------------|----------|----------------|-------------------------------|
| Donruss Playoff, L.P. |          | 08/28/2006     | LIMITED PARTNERSHIP: DELAWARE |
| Biblequest, L.P.      |          | 08/28/2006     | LIMITED PARTNERSHIP: DELAWARE |

**RECEIVING PARTY DATA**

|                        |                                     |
|------------------------|-------------------------------------|
| <b>Name:</b>           | Wachovia Bank, National Association |
| <b>Street Address:</b> | 1521 N. Cooper Street               |
| <b>City:</b>           | Arlington                           |
| <b>State/Country:</b>  | TEXAS                               |
| <b>Postal Code:</b>    | 76011                               |
| <b>Entity Type:</b>    | national banking association:       |

**PROPERTY NUMBERS Total: 77**

| Property Type  | Number   | Word Mark                |
|----------------|----------|--------------------------|
| Serial Number: | 78894031 | TWO BY TWO               |
| Serial Number: | 78814547 | QUEST                    |
| Serial Number: | 78814537 | BIBLEQUEST               |
| Serial Number: | 76625246 | EPIC BATTLES             |
| Serial Number: | 76625245 | AFTERWORLD               |
| Serial Number: | 76618465 | PACIFIC                  |
| Serial Number: | 76606521 | FANS OF THE GAME         |
| Serial Number: | 76581548 | GREAT AMERICAN TREASURES |
| Serial Number: | 76581547 | ROOKIES & STARS          |
| Serial Number: | 76573861 | PASSING THE TORCH        |
| Serial Number: | 76573860 | FABRIC OF THE GAME       |
| Serial Number: | 76573859 | ALMA MATER MATERIALS     |

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|                |          |                        |
|----------------|----------|------------------------|
| Serial Number: | 76573858 | PRIME SIGNATURES       |
| Serial Number: | 76573857 | HOGG HEAVEN            |
| Serial Number: | 76573856 | HONORS                 |
| Serial Number: | 76573855 | TIMELESS TREASURES     |
| Serial Number: | 76573854 | THROWBACK THREADS      |
| Serial Number: | 76573853 | PRIME CUTS             |
| Serial Number: | 76573852 | CLASSIC COMBOS         |
| Serial Number: | 76573851 | ROOKIE HIDDEN GEMS     |
| Serial Number: | 76573850 | NOTABLE NICKNAMES      |
| Serial Number: | 76494814 | TOOLS OF THE TRADE     |
| Serial Number: | 76483035 | GRIDIRON HERITAGE      |
| Serial Number: | 76476834 | CROWNING MOMENT        |
| Serial Number: | 76473053 | TEAM HEROES            |
| Serial Number: | 76459885 | ROOKIE TICKET          |
| Serial Number: | 76459883 | JERSEY KINGS           |
| Serial Number: | 76438944 | ORIGINALS              |
| Serial Number: | 76348429 | LEAF                   |
| Serial Number: | 76314674 | GRIDIRON KINGS         |
| Serial Number: | 76281601 | ROOKIES & STARS        |
| Serial Number: | 76265369 | HOME OPENER SOUVENIRS  |
| Serial Number: | 76255106 | DONRUSS CLASSICS       |
| Serial Number: | 76244937 | NEW GENERATION         |
| Serial Number: | 76240458 | NIFTY FIFTY            |
| Serial Number: | 76217136 | THE FRANCHISE          |
| Serial Number: | 76169820 | PIECE OF THE GAME      |
| Serial Number: | 76169819 | CHAMPIONSHIP FABRIC    |
| Serial Number: | 76145941 | NUMBERS GAME           |
| Serial Number: | 76145939 | PRIVATE SIGNINGS       |
| Serial Number: | 76120933 | GAMERS                 |
| Serial Number: | 76073061 | REWARDS                |
| Serial Number: | 75942085 | CONTENDERS             |
| Serial Number: | 75906515 | SIGNATURE SERIES       |
| Serial Number: | 75906514 | MORE STARS, MORE VALUE |
| Serial Number: | 75906513 | QUANTUM                |
| Serial Number: | 75847928 | ELITE                  |

|                |          |                          |
|----------------|----------|--------------------------|
| Serial Number: | 75831159 | SELECT                   |
| Serial Number: | 75735936 | PAST, PRESENT AND ALWAYS |
| Serial Number: | 75735935 | THE OBJECT OF THE GAME   |
| Serial Number: | 75735934 | PLAY FOR KEEPS.          |
| Serial Number: | 75700662 | PRIVATE STOCK            |
| Serial Number: | 75700661 | OMEGA                    |
| Serial Number: | 75700660 | REVOLUTION               |
| Serial Number: | 75700659 | AURORA                   |
| Serial Number: | 75551230 | MOMENTUM                 |
| Serial Number: | 75551229 | PRESTIGE                 |
| Serial Number: | 75234248 | SLIDESHOW                |
| Serial Number: | 75200279 | INVINCIBLE               |
| Serial Number: | 75112294 | ACTION PACKED            |
| Serial Number: | 75095598 | DYNAGON                  |
| Serial Number: | 75058317 | PRISM                    |
| Serial Number: | 75056584 | ROOKIE STALLIONS         |
| Serial Number: | 75052462 | ROOKIE ROLL CALL         |
| Serial Number: | 74725598 | SHOW DOWN                |
| Serial Number: | 74725597 | PURE POWER               |
| Serial Number: | 74701225 | CERTIFIED                |
| Serial Number: | 74676441 | SPORT FLIX               |
| Serial Number: | 74658561 | PLAYOFF ABSOLUTE         |
| Serial Number: | 74658553 | PLAYOFF PRIME            |
| Serial Number: | 74334501 | PLAYOFF                  |
| Serial Number: | 74316276 | MASKS                    |
| Serial Number: | 74216241 | PINNACLE                 |
| Serial Number: | 74082544 | SCORE                    |
| Serial Number: | 73822966 | SCORE                    |
| Serial Number: | 73720691 | DONRUSS                  |
| Serial Number: | 73357849 | DIAMOND KINGS            |

**CORRESPONDENCE DATA**

Fax Number: (214)777-4299

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: wtully@krcl.com

Correspondent Name: Brad Schneider

**TRADEMARK**  
**REEL: 003394 FRAME: 0715**

Address Line 1: 1521 N. Cooper Street  
Address Line 4: Arlington, TEXAS 76011

|                    |                 |
|--------------------|-----------------|
| NAME OF SUBMITTER: | Devry Garrett   |
| Signature:         | /Devry Garrett/ |
| Date:              | 09/21/2006      |

Total Attachments: 6  
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## TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT ("Agreement") is between Donruss Playoff, L.P., a Delaware limited partnership and Biblequest, L.P., a Delaware limited partnership ("Debtor"), and Wachovia Bank, National Association, a national banking association, ("Secured Party").

### RECITALS

A. Debtor and Secured Party have entered in that certain Security Agreement dated as of August 28, 2006 (as the same may be amended, modified, supplemented, renewed, extended or restated from time to time, the "Security Agreement"; all terms defined in the Security Agreement, wherever used herein, shall have the same meanings herein as are prescribed by the Security Agreement).

B. Pursuant to the terms of the Security Agreement, Debtor has granted to Secured Party a lien and security interest in all General Intangibles of Debtor, including, without limitation, all of Debtor's right, title, and interest in, to and under all now owned and hereafter acquired Trademarks, together with the goodwill of the business symbolized by Debtor's Trademarks, and Trademark Licenses, and all products and Proceeds thereof, to secure the payment of the Obligations (as defined in the Loan Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Debtor hereby grants to Secured Party a lien and continuing interest in all of Debtor's right, title, and interest in, to, and under the following (all of the following items or types of Property being herein collectively referred to as the "Trademark Collateral"), whether presently existing or hereafter created or acquired, and such grant insofar as it applies to Collateral covered by the Loan Agreement, is in confirmation of the existing and continuing Lien and security interest granted under the Loan Agreement:

(1) each Trademark, trademark registration ("Trademark Registration") and trademark application ("Trademark Application"), including, without limitation, each Trademark, Trademark Registration and Trademark Application referred to in Schedule 1 annexed hereto, together with the goodwill of the business symbolized thereby; and

(2) each Trademark License, including, without limitation, each Trademark License listed in Schedule 1 annexed hereto; and

(3) all products and proceeds of the foregoing, including, without limitation, any claim by Debtor against third parties for past, present or future (a) infringement, dilution or breach of any Trademark, Trademark Registration, Trademark Application and Trademark License, including, without limitation, any Trademark, Trademark Registration and Trademark License referred to in Schedule 1 annexed hereto, and any Trademark Registration issued pursuant to a Trademark Application referred to in Schedule 1 annexed hereto; or (b) injury to the goodwill associated with any Trademark, Trademark Registration and Trademark Application.

The lien and security interest contained in this Agreement is granted in conjunction with the liens and security interests granted to Secured Party.

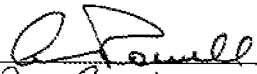
Debtor hereby acknowledges and affirms that the rights and remedies of Secured Party with respect to the liens and security interests in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

IN WITNESS WHEREOF, Debtor has caused this Agreement to be duly executed by its duly authorized officer as of the date written above.

**DEBTOR:**


**Donruss Playoff, L.P.,**  
a Delaware limited partnership

By: Donruss, L.L.C.,  
a Delaware limited liability  
company  
Its: General Partner

By:   
Name: Ann Powell  
Title: Manager


**Biblequest, L.P.,**  
a Delaware limited partnership

By: Donruss, L.L.C.,  
a Delaware limited liability  
company  
Its: General Partner

By:   
Name: Ann Powell  
Title: Manager

**SECURED PARTY:**

**Wachovia Bank, National Association**

By:   
Name: Brad Schneider  
Title: Vice President



| <b>Trademark Registrations of Donruss Playoff, LP and Assignor and Limited Partner Playoff Corporation as of August 25, 2006</b> |                            |   |
|--|----------------------------|---|
| <b>Serial Number</b>   | <b>Registration Number</b> | <b>Trademark Name</b>                             |
| 78894031   | Application Filed          | TWO BY TWO<br>(Filed by affiliate Biblequest, LP) |
| 78814547   | Application Filed          | QUEST   |
| 78814537   | Application Filed          | BIBLEQUEST  |
| 76625246   | Application Filed          | EPIC BATTLES                                      |
| 76625245   | Application Filed          | AFTERWORLD  |
| 76618465   | 3033914                    | PACIFIC   |
| 76606521   | 2996868                    | FANS OF THE GAME                                  |
| 76581548   | 2934576                    | GREAT AMERICAN TREASURES                          |
| 76581547   | 2934575                    | ROOKIES & STARS                                   |
| 76573861   | 2937477                    | PASSING THE TORCH                                 |
| 76573860   | 2937476                    | FABRIC OF THE GAME                                |
| 76573859   | 2959173                    | ALMA MATER MATERIALS                              |
| 76573858   | 2950675                    | PRIME SIGNATURES                                  |
| 76573857   | 2937475                    | HOGG HEAVEN                                       |
| 76573856   | 2937474                    | HONORS  |
| 76573855   | 2937473                    | TIMELESS TREASURES                                |
| 76573854   | 2918729                    | THROWBACK THREADS                                 |
| 76573853   | 2917162                    | PRIME CUTS  |
| 76573852   | 2924866                    | CLASSIC COMBOS                                    |
| 76573851   | 2991256                    | ROOKIE HIDDEN GEMS                                |
| 76573850   | 2937472                    | NOTABLE NICKNAMES                                 |
| 76494814   | 2829524                    | TOOLS OF THE TRADE                                |
| 76483035   | 2898700                    | GRIDIRON HERITAGE                                 |
| 76476834   | 2775340                    | CROWNING MOMENT                                   |
| 76473053   | 2882583                    | TEAM HEROES                                       |
| 76459885   | 2755819                    | ROOKIE TICKET                                     |
| 76459883   | 2758644                    | JERSEY KINGS                                      |



| Trademark Registrations of Donruss Playoff, LP and Assignor and Limited Partner Playoff Corporation as of August 25, 2006 |                     |                         |
|---|---------------------|-------------------------|
| Serial Number   | Registration Number | Trademark Name          |
| 76438944  | 2793264             | ORIGINALS               |
| 76348429  | 2914104             | LEAF                    |
| 76314674  | 2573648             | GRIDIRON KINGS          |
| 76281601  | 2626937             | ROOKIES&STARS           |
| 76265369  | 2754557             | HOME OPENER SOUVENIRS   |
| 76255106  | 2743586             | DONRUSS CLASSICS        |
| 76244937  | 2687286             | NEW GENERATION          |
| 76240458  | 2687279             | NIFTY FIFTY             |
| 76217136  | 2561612             | THE FRANCHISE           |
| 76169820  | 2504176             | PIECE OF THE GAME       |
| 76169819  | 2626276             | CHAMPIONSHIP FABRIC     |
| 76145941  | 2490766             | NUMBERS GAME            |
| 76145939  | 2487540             | PRIVATE SIGNINGS        |
| 76120933  | 2473754             | GAMERS                  |
| 76073061  | 2727601             | REWARDS                 |
| 75942085  | 2428482             | CONTENDERS              |
| 75906515  | 2417617             | SIGNATURE SERIES        |
| 75906514  | 2489243             | MORE STARS MORE VALUE   |
| 75906513  | 2456456             | QUANTUM                 |
| 75847928  | 2424955             | ELITE                   |
| 75831159  | 2421081             | SELECT                  |
| 75735936  | 2422219             | PAST PRESENT AND ALWAYS |
| 75735935  | 2427573             | THE OBJECT OF THE GAME  |
| 75735934  | 2439433             | PLAY FOR KEEPS.         |
| 75700662  | 2326686             | PRIVATE STOCK           |
| 75700661  | 2324568             | OMEGA                   |
| 75700660  | 2622654             | REVOLUTION              |

| Trademark Registrations of Donruss Playoff, LP and Assignor and Limited Partner Playoff Corporation as of August 25, 2006 |                     |                  |
|---|---------------------|------------------|
| Serial Number   | Registration Number | Trademark Name   |
| 75700659  | Application Filed   | AURORA           |
| 75551230  | 2346121             | MOMENTUM         |
| 75551229  | 2285359             | PRESTIGE         |
| 75234248  | 2184987             | SLIDESHOW        |
| 75200279  | 2097850             | INVINCIBLE       |
| 75112294  | 2050966             | ACTION PACKED    |
| 75095598  | 2082501             | DYNAGON          |
| 75058317  | 2087068             | PRISM            |
| 75056584  | 2060091             | ROOKIE STALLIONS |
| 75052462  | 2021051             | ROOKIE ROLL CALL |
| 74725598  | 2133040             | SHOW DOWN        |
| 74725597  | 2070579             | PURE POWER       |
| 74701225  | 2031649             | CERTIFIED        |
| 74676441  | 2059843             | SPORT FLIX       |
| 74658561  | 2180920             | PLAYOFF ABSOLUTE |
| 74658553  | 1996225             | PLAYOFF PRIME    |
| 74334501  | 1816409             | PLAYOFF          |
| 74316276  | 1814437             | MASKS            |
| 74216241  | 1753230             | PINNACLE         |
| 74082544  | 1650141             | SCORE            |
| 73822966  | 1590866             | SCORE            |
| 73720691  | 1526835             | DONRUSS          |
| 73357849  | 1255294             | DIAMOND KINGS    |