

RECORDATION  
09-06-2006

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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To the Honorable Commissioner of F



103302806

Attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Conopco, Inc.  
33 Benedict Place  
Greenwich, CT 06830

8.31.06

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State New York  
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: August 24, 2006

## 2. Name and address of receiving party(ies)

Name: Unilever Supply Chain, Inc.

Internal Address:

Street Address: 1 John Street

City: Clinton State: CT ZIP: 06413

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

## A. Trademark Application No.(s)

09/06/2006 DBYRNE 00000017 210043 3107721

01 FC:0521  
02 FC:052240.00 DA  
350.00 DA

## B. Trademark Registration No.(s)

CLEAN SLATE, Reg. No. 3,107,721

Additional numbers attached? ☒ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kenneth Leonard

Internal Address: Unilever

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

## 6. Total number of applications and registrations involved: 15

7. Total fee (37 CFR 3.41).....\$ 390.00

- ☐ Enclosed  
☒ Authorized to be charged to deposit account

## 8. Deposit account number:

21-0043

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary A. Cassidy

Name of Person Signing

Mary A. Cassidy  
Signature

8/29/2006

Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 003394 FRAME: 0830

**SCHEDULE A**

<b><u>TRADEMARK</u></b>	<b><u>REGISTRATION NO.</u></b>
CLEAN SLATE	3,107,721
DRAMATIC RESULTS	2,925,348
EMERALD FRESH	3,071,847
EMERALD STREAM	2,977,842
IONIC	3,051,694
IT WON'T LET YOU DOWN YOU DOWN	3,121,775
LIGHT BREEZE	3,060,852
NIGHT JADE	2,988,256
SHIMMERING DREAMS	3,007,152
SPRING BLUSH	2,972,057
SUAVE FOR MEN	2,973,074
SUAVE FOR MEN	3,036,164
SUAVE PROFESSIONALS	2,957,356
SUAVE	2,971,317
SUNSILK	2,594,734

# TRADEMARK ASSIGNMENT


WHEREAS, CONOPCO, INC., a corporation duly organized and existing under the laws of the State of New York with offices at 33 Benedict Place, Greenwich, CT 06830 (hereinafter "Assignor"), is owner of rights to the trademarks listed on Schedule A (the "Trademarks"); and

WHEREAS, UNILEVER SUPPLY CHAIN, INC., a corporation duly authorized and existing under the laws of the State of Delaware with its offices at 1 John Street, Clinton, CT 06413 is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said Trademarks together with the goodwill of the business symbolized by said Trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed effective as of this 24th day of August, 2006.

CONOPCO, INC.

By:   
Kenneth C. Leonard  
Assistant Secretary



August 31, 2006

Mail Stop Assignment Recordation Services  
Director of the United States Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Gentlemen:

Re: Assignment of Trademark Registrations from  
Conopco, Inc. to Unilever Supply Chain, Inc.

Enclosed is an Assignment document from Conopco, Inc. dba to Unilever Supply Chain, Inc. for the attached trademark registrations on Schedule A.

Please charge Deposit Account No. 21-0043 in the amount of \$390.00 for this assignment.

Please acknowledge receipt of the Assignment document by returning the attached self-addressed, stamped postcard.

Yours truly,

A handwritten signature in cursive script that reads 'Mary A. Cassidy'.

Mary A. Cassidy  
Senior Legal Assistant

Attachments

Unilever Home & Personal Care - USA  
33 Benedict Place Greenwich, Connecticut 06836-5308  
Telephone (203) 661-2000

RECORDED: 08/31/2006

TRADEMARK  
REEL: 003394 FRAME: 0833