

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |                                                                                      |                       |                                          |
|----------------------------------|--------------------------------------------------------------------------------------|-----------------------|------------------------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT                                                                       |                       |                                          |
| <b>NATURE OF CONVEYANCE:</b>     | CHANGE OF NAME                                                                       |                       |                                          |
| <b>CONVEYING PARTY DATA</b>      |                                                                                      |                       |                                          |
| <b>Name</b>                      | <b>Formerly</b>                                                                      | <b>Execution Date</b> | <b>Entity Type</b>                       |
| Our World, LLC                   |                                                                                      | 09/18/2006            | LIMITED LIABILITY COMPANY: MASSACHUSETTS |
| <b>RECEIVING PARTY DATA</b>      |                                                                                      |                       |                                          |
| <b>Name:</b>                     | Our World of Book, LLC                                                               |                       |                                          |
| <b>Street Address:</b>           | 41 Janall Drive                                                                      |                       |                                          |
| <b>City:</b>                     | Dennis                                                                               |                       |                                          |
| <b>State/Country:</b>            | MASSACHUSETTS                                                                        |                       |                                          |
| <b>Postal Code:</b>              | 02638                                                                                |                       |                                          |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: MASSACHUSETTS                                             |                       |                                          |
| <b>PROPERTY NUMBERS Total: 1</b> |                                                                                      |                       |                                          |
| <b>Property Type</b>             | <b>Number</b>                                                                        | <b>Word Mark</b>      |                                          |
| <b>Serial Number:</b>            | 78707387                                                                             | GOOD NIGHT            |                                          |
| <b>CORRESPONDENCE DATA</b>       |                                                                                      |                       |                                          |
| <b>Fax Number:</b>               | (617)345-9020                                                                        |                       |                                          |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                          |
| <b>Phone:</b>                    | 617-345-9000                                                                         |                       |                                          |
| <b>Email:</b>                    | aspagnole@haslaw.com, tmdocket@haslaw.com                                            |                       |                                          |
| <b>Correspondent Name:</b>       | Amy B. Spagnole                                                                      |                       |                                          |
| <b>Address Line 1:</b>           | 28 State Street                                                                      |                       |                                          |
| <b>Address Line 4:</b>           | Boston, MASSACHUSETTS 02109                                                          |                       |                                          |
| <b>NAME OF SUBMITTER:</b>        | Amy B. Spagnole                                                                      |                       |                                          |
| <b>Signature:</b>                | /Amy B. Spagnole/                                                                    |                       |                                          |
| <b>Date:</b>                     | 09/21/2006                                                                           |                       |                                          |

OP \$40.00 78707387

Total Attachments: 1

**900058470**

**TRADEMARK  
 REEL: 003394 FRAME: 0876**





William Francis Galvin  
Secretary of the  
Commonwealth

# *The Commonwealth of Massachusetts*

*Secretary of the Commonwealth*

*State House, Boston, Massachusetts 02133*

September 18, 2006

TO WHOM IT MAY CONCERN:

I hereby certify that a certificate of organization of Limited Liability Company was filed in this office by

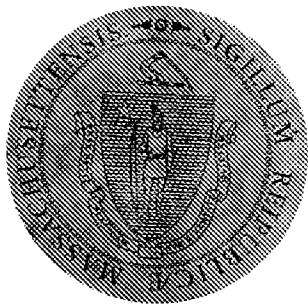
**OUR WORLD OF BOOKS, LLC  
(ORGANIZED AS: OUR WORLD, LLC)**

in accordance with the provisions of Massachusetts General Laws Chapter 156C on **August 23, 2005**.

I also certify that the following amendments to said Limited Liability Company have been filed:

**Amendment Filed: February 13, 2006**

I further certify that no other amendment to said certificate of organization has been filed; that, said Limited Liability Company has not filed a certificate of cancellation; and that, so far as appears of record, said Limited Liability Company has legal existence.



In testimony of which,  
I have hereunto affixed the  
Great Seal of the Commonwealth  
on the date first above written.

*William Francis Galvin*

Secretary of the Commonwealth

Processed By:TAA



MARK  
FRAME: 0878