

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	09/21/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Time4 Media, Inc.		09/21/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Time Inc.		
Street Address:	1271 Avenue Of The Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78906971	RACING FAN	
Registration Number:	2982491	RACING FAN	
Registration Number:	2486656	RACING FAN	
CORRESPONDENCE DATA			
Fax Number:	(212)202-6360		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-484-8973		
Email:	patricia.olivieri@timewarner.com		
Correspondent Name:	Paul A. Lee		
Address Line 1:	One Time Warner Center		
Address Line 2:	14-121		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Paul A. Lee		

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TRADEMARK
REEL: 003395 FRAME: 0116

Signature:	/Paul A. Lee/
Date:	09/22/2006
Total Attachments: 1 source=RACING FAN ASSIGNMENT#page1.tif	

TRADEMARK/SERVICE MARK ASSIGNMENT

WHEREAS TIME4 MEDIA, INC. (a New York corporation) (the "Assignor"), with offices located at Two Park Avenue, New York, NY 10016, is the owner of the following trademark(s)/service mark(s) registered or pending registration in the United States Patent and Trademark Office (hereinafter the "Trademark(s)");

Trademark	(Application)/Registration No.	(Application)/Registration Date
RACING FAN	(78906971)	June 13, 2006
RACING FAN	2982491	August 2, 2005
RACING FAN & DESIGN	2486656	September 11, 2001

WHEREAS TIME INC. (a Delaware corporation) (the "Assignee"), having its principal place of business at 1271 Avenue of the Americas, New York, NY 10020, is desirous of acquiring the Trademark(s) and all applications and registrations therefor; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademark(s), and any applications or registrations therefor, together with the goodwill of the business symbolized by the Trademark(s), the portion of Assignor's business to which said Trademark(s) pertain, along with the right to sue for past infringement.

TIME4 MEDIA, INC.

By: 

Name: Erin S. Hennessy

Title: Assistant Secretary

Date: September 21, 2006

State of New York :
: ss
County of New York :

On the 21st day of September, 2006, before me personally came Erin S. Hennessy, to me known, who, being by me duly sworn, did depose and say that he/she resides at New York, NY; that he/she is the individual described in and which executed the above instrument; and that he/she signed his/her name thereto by authority duly held.


Notary Public

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RANDY A. FERGUSON
Notary Public, State of New York
No. 01FE-6113397
Qualified in Queens County
Certificate on File in New York County
Commission Expires July 28, 2008