

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tribune Media Services, Inc.		09/21/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Minikim Holland B.V.		
Street Address:	Gorsselhof 9		
City:	Tilburg		
State/Country:	NETHERLANDS		
Postal Code:	5043 ND		
Entity Type:	COMPANY: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0938882	LOVE IS...	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-857-6000		
Email:	walker.christina@arentfox.com		
Correspondent Name:	Christina R. Walker		
Address Line 1:	1050 Connecticut Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036-5339		
ATTORNEY DOCKET NUMBER:	028644.00001		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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Address Line 4:

NAME OF SUBMITTER:

Mark H. Tidman

Signature:

/Mark H. Tidman/

Date:

09/22/2006

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Tribune Media Services, Inc., a Delaware corporation ("Assignor") has adopted and is using the federally registered mark LOVE IS... (Stylized), Reg. No. 938,882, for a syndicated newspaper panel feature (the "Mark");

WHEREAS, Minikim Holland B.V., a Netherlands company ("Assignee") is desirous of acquiring all right, title and interest in and to said Mark; and

WHEREAS, Assignee desires that Assignor shall have the exclusive worldwide rights to publish, syndicate, and distribute the Mark and new works of the Feature in newspapers and magazines and to use the Mark in connection with the exercise of such rights.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, the right to sue for past infringement thereof and the registration therefore. Assignor also hereby irrevocably transfers and assigns to Assignee all right (whether now known or hereinafter invented), title, and interest, throughout the world. Assignee hereby grants to Assignor the exclusive worldwide rights to publish, syndicate, and distribute the Mark and new works of the Feature in newspapers and magazines and to use the Mark in connection with the exercise of such rights.

Tribune Media Services, Inc.

By: [Signature]
Title: VP Licensing
Date: 9-21-06

State of IL)
) SS
County of Cook)

On this 20th day of September, 2006 before me appeared Stephen Tippie, the person who signed this instrument, who acknowledged that he/she signed it on behalf of the identified corporation and pursuant to authority duly received.

[Signature]
Notary Public

