

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/12/2001

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
J.D. Power Clubs, Inc.		07/12/2001	CORPORATION:

**RECEIVING PARTY DATA**

Name:	Reply! Inc.
Street Address:	3000 F. Danville Boulevard, Suite 151
City:	Alamo
State/Country:	CALIFORNIA
Postal Code:	94507
Entity Type:	CORPORATION:

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2458695	CARCLUB.COM

**CORRESPONDENCE DATA**

Fax Number: (650)833-2001  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 650 833-2170  
 Email: tmfilings@dlapiper.com  
 Correspondent Name: Allyn Taylor, Esq.  
 Address Line 1: 2000 University Avenue  
 Address Line 4: East Palo Alto, CALIFORNIA 94303

ATTORNEY DOCKET NUMBER:	353952-900110
NAME OF SUBMITTER:	Allyn Taylor, Esq.
Signature:	/Allyn Taylor, Esq./

CH \$40.00 2458695

Date:

09/22/2006

Total Attachments: 1  
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**NUNC PRO TUNC ASSIGNMENT OF U.S. TRADEMARKS**

**WHEREAS**, J.D. Power Clubs, Inc. was a California Corporation, located at 221 Main Street, Suite 250, San Francisco, CA 94105 ("Assignor"), and owned the trademark CARCLUB.COM (the "Mark") which was registered with the United States Patent and Trademark Office ; and

WHEREAS on or about May 4, 2001, Assignor went out of business; and

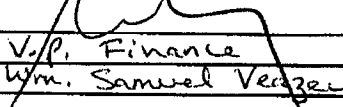
**WHEREAS**, on or about July 12, 2001, Replyl, Inc. a California Corporation, with a principal place of business at 3000 F. Danville Boulevard, Suite 151, Alamo, CA 94507 ("Assignee") acquired the entire right, title and interest in, to and under said Mark from Assignor or its designee;

WHEREAS, after due diligence, Assignee is not able to locate a copy of said assignment agreement between the parties:

**NOW, THEREFORE**, in light of Assignor's no longer being available to confirm said assignment, Assignee hereby declares that it has duly acquired all right, title and interest to the Mark, together with the goodwill associated therewith and hereby wishes to record the assignment of the Mark to it.

**IN TESTIMONY WHEREOF**, Assignee has executed this Assignment effective as of July 12, 2001.

Replyl Inc.

By:   
Title: V.P. Finance  
Print: Wm. Samuel Vergey

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