

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Optimum Quality Grains, L.L.C.		09/22/2006	LIMITED LIABILITY COMPANY: UNITED STATES
RECEIVING PARTY DATA			
Name:	Pioneer Hi-Bred International, Inc.		
Street Address:	7100 NW 62nd Avenue		
Internal Address:	PO Box 1014		
City:	Johnston		
State/Country:	IOWA		
Postal Code:	50131-1014		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2327233	IT'S OPTIMUM	
Registration Number:	2290602	IT'S OPTIMUM	
CORRESPONDENCE DATA			
Fax Number:	(515)270-3959		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	515-270-3695		
Email:	bruce.hall@pioneer.com		
Correspondent Name:	Bruce Hall/Pioneer Hi-Bred International		
Address Line 1:	7100 NW 62nd Avenue		
Address Line 2:	PO Box 348		
Address Line 4:	Johnston, IOWA 50131-0348		
NAME OF SUBMITTER:	Bruce A. Hall		
Signature:	/Bruce A. Hall/		

CH \$65.00 2327233

Date:

09/25/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

For good and valuable consideration, receipt of which is hereby acknowledged, Optimum Quality Grains, L.L.C., a limited liability company organized under the laws of the State of Delaware, United States of America, with principal offices located at 7100 NW 62nd Avenue, Johnston, IA 50131-1000 ("Optimum") hereby assigns, or shall procure the assignment of, all its right, title and interest in and to the trademarks set out in the attached schedule of trademarks, and all the goodwill associated therewith, and the registrations, therefore as set forth on the attached Schedule A, to Pioneer Hi-Bred International, Inc., a corporation organized under the laws of the State of Iowa, United States of America.

IN WITNESS WHEREOF, Optimum has caused this instrument to be executed and delivered by an authorized representative as the 22nd day of September 2006

OPTIMUM QUALITY GRAINS, L.L.C.

By 
James Gorsche
Secretary and Corporate Counsel

Schedule A - "It's Optimum" Trademark Report

Country: *United States of America*

<i>Trademark Name</i>	<i>Registration Number</i>	<i>Goods</i>
It's Optimum	2327233	Int. Cl. 31: Corn and soybean seeds and corn and soybean grains for agricultural and industrial purposes.
It's Optimum with Design	2290602	Int. Cl. 31: Corn and soybean seeds and corn and soybean grains for agricultural and industrial purposes.

Monday, September 18, 2006