

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SERVOLIFT/EASTERN CORPORATION		01/20/2006	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	PIPER PRODUCTS, INC
Street Address:	300 South 84th Avenue
City:	Wausau
State/Country:	WISCONSIN
Postal Code:	54401
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	697758	SERV-O-LIFT
Registration Number:	2916230	CHILL SERVE
Registration Number:	2333493	PIZZAZZ
Registration Number:	2946665	THE FOOD FOCUSED EQUIPMENT COMPANY
Registration Number:	3000754	SUGAR SERVE
Serial Number:	78301741	SERVONET

CORRESPONDENCE DATA

Fax Number: (520)882-7643
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 520-882-7623
 Email: smckniff@hayes-soloway.com
 Correspondent Name: Norman P. Soloway
 Address Line 1: 3450 E. Sunrise Drive, Suite 140
 Address Line 4: Tucson, ARIZONA 85718

OP \$165.00 697758

TRADEMARK

ATTORNEY DOCKET NUMBER:	SERVOLIFT TRADEMARKS
NAME OF SUBMITTER:	Norman P. Soloway
Signature:	/norman p. soloway/
Date:	09/25/2006
Total Attachments: 3 source=Assignment of Trademarks#page1.tif source=Assignment of Trademarks#page2.tif source=Assignment of Trademarks#page3.tif	

ASSIGNMENT OF TRADEMARKS, TRADENAMES AND OTHER IP RIGHTS

THIS AGREEMENT, made as of the 20th day of January, 2006, by and between Robert Wexler ("Assignor") in his capacity as Assignee for the benefit of the creditors of Servolift/Eastern Corporation (the "Company") pursuant to that certain Assignment for the Benefit of Creditors dated December 16, 2005, and Piper Products, Inc. a Wisconsin corporation ("Assignee").

WHEREAS, by virtue of that certain Assignment for the Benefit of Creditors dated December 16, 2005, Assignor is the sole owner of all the Company's rights in and to those certain Trademarks and other IP Rights (as defined in the APA referred to below) described on Schedule A attached hereto and incorporated herein by reference (collectively the "Trademarks") and holds the complete and undivided ownership interest in and to the Trademarks and has all necessary power and authority to assign the same to Assignor, free and clear of any claim, lien or encumbrance; and

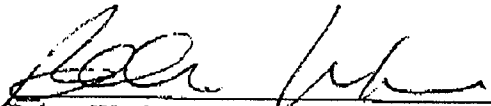
WHEREAS, Pursuant to that certain Asset Purchase Agreement dated January 16, 2006 (the "APA"), Assignor has agreed to assign all of Assignor's right, title and interest in and to the Trademarks to Assignee, and Assignee has agreed to accept such assignment from Assignor;

NOW, THEREFORE, for valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby covenant and agree as follows:

1. Assignor does hereby sell, assign, and transfer to Assignee, its successors and assigns, its entire right, title and interest in and to the Trademarks and any registrations and pending applications relating thereto and any and all renewals thereof, together with the goodwill of the business symbolized thereby, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity for past, present, or future infringement based on the Trademarks, and in and to all rights corresponding to the foregoing throughout the world (the "Assignment").
2. The Assignment is made free and clear of all claims, liens and encumbrances.
3. Assignor agrees to execute all documents and to perform such other proper and reasonable acts as Assignee may deem necessary to secure for Assignee or its designee the rights herein assigned.

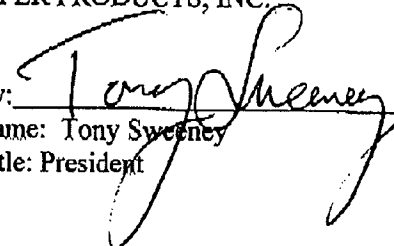
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IN WITNESS WHEREOF, the parties have executed this Agreement, as of the date first above written.



Robert Wexler, solely in his capacity
as Assignee for the Benefit of Creditors of
Servolift/Eastern Corporation

PIPER PRODUCTS, INC.

By: 

Name: Tony Sweeney
Title: President

SCHEDULE A

List of Trademarks, Tradenames and Other IP Rights

[Trademark registration and serial numbers for U.S. and any other jurisdictions to be added after execution]

Registrations:

Servolift
Servolift/Eastern
Chill Serve
Pizzazz (and logo)
Serv-O-Lift
The Food Focused Equipment Company

Pending Applications:

Servonet

Sugar Serve

And any and all other words, names, symbols, logos, servicemarks, trademarks, tradenames, devices, colors, or any combination thereof, used to identify or brand the Lines, as defined in the APA, as well as any and all other licenses and other intellectual property rights relating to the Lines, as defined in the APA.