

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/31/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
McGraw-Hill Companies, Inc.		09/22/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	School Specialty, Inc.
Street Address:	P.O. Box 1579
City:	Appleton
State/Country:	WISCONSIN
Postal Code:	54912
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2372456	EASY GRIP PEGS

CORRESPONDENCE DATA

Fax Number: (414)273-5198
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 414-273-3500
 Email: nakees@gklaw.com
 Correspondent Name: Nicholas A. Kees; Godfrey & Kahn, S.C.
 Address Line 1: 780 N. Water Street
 Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	009316-0600
NAME OF SUBMITTER:	Nicholas A. Kees
Signature:	/nak/

CH \$40.00 2372456

Date:

09/25/2006

Total Attachments: 1

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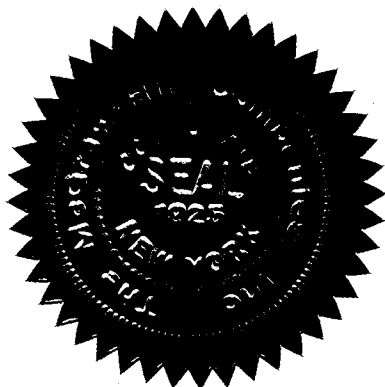
NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, The McGraw-Hill Companies, Inc., a corporation of the State of New York, having its principal place of business at 1221 Avenue of the Americas, New York, NY 10020 (“Assignor”) is the owner of the entire right, title and interest in and to US Trademark 2,372,456 for EASY GRIP PEGS (hereinafter the “Trademark”) and the goodwill of the business symbolized thereby; and


WHEREAS, School Specialty, Inc., a corporation of the State of Wisconsin having a place of business at P. O. Box 1579, Appleton, Wisconsin 54912 (“Assignee”), desires to acquire Assignor’s entire right, title and interest in and to the Trademark worldwide, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee and confirms its assignment to Assignee, its successors and assigns, effective as of January 31, 2004, all right, title and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark and the registration. This grant specifically includes, without limitation, all common law rights as may have been acquired by Assignor with respect to the Trademark or terms confusingly similar thereto, heretofore adopted or used by Assignor, as well as the right to recover for any third party infringement thereof, regardless of whether such infringement occurred before or occurs after the effective date of this Agreement.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.



THE MCGRAW-HILL COMPANIES, INC.

By: 
Name: Susan Winter
Title: Associate General Counsel
and Secretary
Date: September 22, 2006

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