

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lanxess Corporation		08/28/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Landers-Segal Color Co., Incorporated		
Street Address:	305 West Grand Avenue		
Internal Address:	P.O. Box 587		
City:	Montvale		
State/Country:	NEW JERSEY		
Postal Code:	07645		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	73451339	LANSCO	
CORRESPONDENCE DATA			
Fax Number:	(212)407-4990		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	nytrademark@loeb.com		
Correspondent Name:	Alison J. Dow		
Address Line 1:	345 Park Avenue		
Address Line 4:	New York, NEW YORK 10154		
ATTORNEY DOCKET NUMBER:	051407-00070		
NAME OF SUBMITTER:	Alison J. Dow		
Signature:	/Alison J. Dow/		
Date:	09/25/2006		

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Total Attachments: 3

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INSTRUMENT OF ASSIGNMENT

WHEREAS, Lanxess Corporation, a corporation organized and existing under the laws of the State of Delaware, having an office at 111 RIDC Park West Drive, Pittsburgh, Pennsylvania 15275-1112 (the "Assignor") is the owner of certain trademarks set forth on Schedule A, attached hereto; and

WHEREAS, Landers-Segal Color Co., Incorporated, a corporation organized and existing under the laws of the State of Delaware, having an office at 305 West Grand Avenue, P.O. Box 587, Montvale, New Jersey 07645-1805 (the "Assignee") desires to acquire said trademarks and the registration thereof;

WHEREAS, pursuant to that agreement between Assignor (as successor in interest to Bayer Corporation) and Assignee entitled "License Agreement for Trademark Lansco" effective as of September 30, 1996, and specifically, Paragraph 11(a) of that Agreement and the terms and conditions therein, Assignor is willing to assign to Assignee all rights in and to the trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged. Assignor hereby assigns to the Assignee, its successor and assigns, the entire right, title and interest in and to the said trademark LANSCO, together with the goodwill of the business symbolized by said trademark and the registration associated therewith.

This Assignment may be executed in counterparts, which shall, individually or in the aggregate, constitute a fully executed and binding agreement. This Assignment may be executed by facsimile signature or PDF signature and any such facsimile or PDF signature shall be deemed an original.

Dated this 28 day of August, 2006

LANDERS-SEGAL COLOR CO., INC.
(ASSIGNEE)

LANXESS CORPORATION^{llc}
(ASSIGNOR)

By: _____

Name: Deborah K. Sturman

Title: Chief Operating Officer

By: _____

Name:

Title:

INSTRUMENT OF ASSIGNMENT

WHEREAS, Lanxess Corporation, a corporation organized and existing under the laws of the State of Delaware, having an office at 111 RIDC Park West Drive, Pittsburgh, Pennsylvania 15275-1112 (the "Assignor") is the owner of certain trademarks set forth on Schedule A, attached hereto; and

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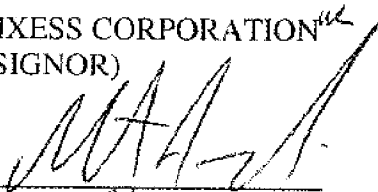
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This Assignment may be executed in counterparts, which shall, individually or in the aggregate, constitute a fully executed and binding agreement. This Assignment may be executed by facsimile signature or PDF signature and any such facsimile or PDF signature shall be deemed an original.

Dated this 28 day of August, 2006

LANDERS-SEGAL COLOR CO., INC.
(ASSIGNEE)

By: _____
Name:
Title:

LANXESS CORPORATION^{INC}
(ASSIGNOR)
By: 
Name: Robert M. Trozanski
Title: VP I&G NA

SCHEDULE A

Registered Trademark:

LANSCO, U.S. Registration No. 1,311,813

Common Law Trademarks:

LANSCO (for products not covered by Registration No. 1,311,813.

LANSCO COLORS

