



#P

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2007)
RI

09-18-2006

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



103308645

To the Director of the U. S. Patent and Trademark Office, Washington, D.C. 20503
Documents or the new address(es) below.

9-11-06

1. Name of conveying party(ies):
TV First

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other _____

Citizenship (see guidelines) U.S.A.

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: 100% Productions, Inc.
Internal Address: Building 2, 1st Floor
Street Address: 808 East Carlisle Road
City: West Lake Village
State: CA
Country: USA Zip: 91361

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship California
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :
Execution Date(s) March 15, 2006

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) 2238791

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
Keep The Faith

5. Name & address of party to whom correspondence concerning document should be mailed:
Name: Steven W. Brennan
Internal Address: St. John, Wallace, Brennan & Folan LLP
Street Address: 21515 Hawthorne Blvd. Suite 1120
City: Torrance
State: CA Zip: 90503
Phone Number: (310) 792-1075
Fax Number: (310) 792-0635
Email Address: swbrennan@swbf.net

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:
a. Credit Card Last 4 Numbers _____
Expiration Date _____
b. Deposit Account Number _____
Authorized User Name _____

9. Signature: Steven W. Brennan 09/06/06
Signature Date
Steven W. Brennan
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

40.00 UP
00000103 2238791
09/15/2006 DBYKNE
01 FC:8521

MEMORANDUM OF ASSIGNMENT

TVFirst ("Assignor") and 100% Productions, Inc. ("Assignee") hereby certify the following:

1. Effective March 15, 2006, Assignor has assigned to Assignee all of its right, title and interest, without reservation, in the trademark "Keep The Faith" ("the Mark"). Such assignment includes all business attended to the Mark.
2. The Mark is registered with the United States Patent and Trademark Office as Registration Number 2238791, Serial Number 75440650.
3. At the time of the assignment Assignor was the sole owner of the Mark.
4. The individuals executing this Memorandum are the duly authorized representatives of the respective parties hereto.

Dated: _____

3/15/06

Assignor:

TVFirst

By: _____

David Sams, President

Dated: _____

3/15/06

Assignee:

100% Productions, Inc.

By: _____

David Sams, President