

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee's citizenship to New York previously recorded on Reel 002645 Frame 0551. Assignor(s) hereby confirms the assignment of the entire right, title and interest.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Niche Publishing, Inc.		12/16/2002	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Advanstar Communications Inc.		
Street Address:	131 West First Street		
Internal Address:	Sixth Floor		
City:	Duluth		
State/Country:	MINNESOTA		
Postal Code:	55802		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76448652	HT	
CORRESPONDENCE DATA			
Fax Number:	(218)725-6800		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(218) 725-6840		
Email:	ltaylor@fryberger.com		
Correspondent Name:	Martha Markusen		
Address Line 1:	302 West Superior Street		
Address Line 2:	Suite 700		
Address Line 4:	Duluth, MINNESOTA 55802		
NAME OF SUBMITTER:	Martha Markusen		
Signature:	/mmm/		

OP \$40.00 76448652

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TRADEMARK  
REEL: 003396 FRAME: 0860

Date:

09/26/2006

Total Attachments: 2

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01-10-2003

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

NICHE PUBLISHING, INC. 1.7.03

- ☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: 12/16/02

## 2. Name and address of receiving party(ies)

Name: Advanstar Communications Inc.

Internal

Address: Sixth Floor

Street Address: 131 West First Street

City: Duluth State: MN Zip: 55802

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Minnesota  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
(Designations must be a separate document from assignment)Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76448652

B. Trademark Registration No.(s) \_\_\_\_\_

Additional number(s) attached ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Martha M. Markusen

Internal Address: 700 Lonsdale Bldg.

Street Address: 302 West Superior Street

City: Duluth State: MN Zip: 55802

## 6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number:

## 9. Signature.

Martha M. Markusen

Name of Person Signing

Signature

1/7/03

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

TRADEMARK  
 REEL: 003396 FRAME: 0862

TRADEMARK ASSIGNMENT

WHEREAS, NICHE PUBLISHING, INC., a Delaware corporation with a principal place of business at 2129 Northwood Drive, Salisbury, MD 21801-7858 (the "Assignor") is the sole and exclusive owner of all right, title and interest in and to the trademark *HT* filed with the United States Patent and Trademark Office as Serial No. 76/448652 (the "Mark"); and

WHEREAS, Advanstar Communications, Inc., a New York corporation with offices at 131 West First Street, Duluth, Minnesota 55802 (the "Assignee") is desirous of acquiring all right, title and interest in the above-referenced mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, the entire right, title and interest of Assignor in and to said mark, together with the business and goodwill of the business in connection with which the aforesaid Mark has been used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

In WITNESS WHEREOF, the undersigned has executed this Assignment effective as of the 16 day of December, 2002.

NICHE PUBLISHING, INC.

By

Its

George W. Smyth  
CEO

TOTAL P.03