

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reox Holdings Public Limited Company		05/31/2006	CORPORATION: IRELAND
RECEIVING PARTY DATA			
Name:	Breeo Foods Limited		
Street Address:	Unit 2, Building 5100, Cork Airport Business Park, Kinsale Road		
City:	County Cork		
State/Country:	IRELAND		
Entity Type:	CORPORATION: IRELAND		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1334530	GALTEE	
Registration Number:	1613077	SHANNON TRADITIONAL	
Registration Number:	2698281	IRISH GOLD	
Registration Number:	2793486	KINSALE	
Registration Number:	2852463	SHANNON TRADITIONAL FINE FOODS	
Serial Number:	76169107	GALTEE	
CORRESPONDENCE DATA			
Fax Number:	(212)382-0888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-382-0700		
Email:	mbellach@ostrolenk.com		
Correspondent Name:	Ostrolenk, Faber, Gerb & Soffen, L.L.P.		
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ATTORNEY DOCKET NUMBER:	8/259-1 V 1470		

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DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Robert C. Faber
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Signature:	/robert c faber/
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Date:	09/26/2006
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**ASSIGNMENT**

WHEREAS, Reox Holdings Public Limited Company (formerly known as Dairygold Foods Co-Operative Society Limited), an Irish Corporation organized and existing under the laws of Ireland, and doing business at Unit 2, Building 5100, Cork Airport Business Park, Kinsale Road, County Cork, Republic of Ireland (hereinafter called the Assignor), has adopted and is using the following marks which are the subject of the following registrations and application in the U.S. Patent and Trade Mark Office, as follows:

REG. NO.	TRADEMARK	ISSUED
1,334,530	GALTEE	May 7, 1985
1,613,077	SHANNON TRADITIONAL and cottage device	September 11, 1990
2,698,281	IRISHGOLD and floral device	March 18, 2003
2,793,486	KINSALE	December 16, 2003
2,852,463	SHANNON TRADITIONAL and cottage device	June 15, 2004

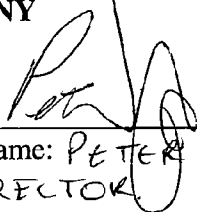
APPLICATION NO.	TRADEMARK	APPLICATION DATE
76/169,107	GALTEE logo	November 21, 2000

AND, WHEREAS, Breeo Foods Limited, an Irish Corporation, organized and existing under the laws of Ireland, whose principal office and place of business is at Unit 2, Building 5100, Cork Airport Business Park, Kinsale Road, County Cork, Republic of Ireland (hereinafter called the Assignee), is desirous of acquiring said marks, and their registrations and application thereof;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all of its rights, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations and application thereof.

**REOX HOLDINGS PUBLIC LIMITED
COMPANY**

31/05/06
Date: ~~26/05/06~~ _____

By:  _____
Printed Name: PETER O'DONOGHUE
Title: DIRECTOR