

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/31/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dunlop Slazenger Group Limited		08/31/2006	Private Limited Company: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	DNA (Housemarks) Limited
Street Address:	Silvertown House, Vincent Square
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	SW1P 2PL
Entity Type:	Private Limited Company: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78646604	D

CORRESPONDENCE DATA

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 Address Line 4: CHICAGO, ILLINOIS 60606

DOMESTIC REPRESENTATIVE

Name: Robert W. Sacoff
 Address Line 1: 311 South Wacker Drive, Suite 5000

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NAME OF SUBMITTER: Sanjiv D. Sarwate

Signature: /sanjiv sarwate/

Date: 09/26/2006

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Dunlop Slazenger Group Limited, a company organized under the laws of England & Wales, having a place of business at Grenville Court, Britwell Road, Burnham, Buckinghamshire SL1 8DF, United Kingdom is the owner of the following trademark application, and the associated goodwill with the following mark:

SEE ATTACHED SCHEDULE

WHEREAS, DNA (Housemarks) Limited, a company organized under the laws of England & Wales, having a place of business at Silvertown House, Vincent Square, London, SW1P 2PL, United Kingdom is desirous of acquiring rights to said trademark application for good and valuable consideration, the receipt of which is hereby acknowledged;

NOW, THEREFORE, said Dunlop Slazenger Group Limited has and does hereby assign unto said DNA (Housemarks) Limited, all right, title and interest in the above trademark application and any resulting registration, together with the goodwill of the business symbolized by the mark.

DUNLOP SLAZENGER GROUP LIMITED


By: 

Name:

Title:

Date: 31 August 2006

SCHEDULE

Trade Mark	Application No.	Application Date	Registration No.	Registration Date
	78648804	08/08/2005	-	-