

**TRADEMARK ASSIGNMENT**

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 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Thomas Bretton Bernthal		09/22/2006	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kelton Research, LLC		
<b>Street Address:</b>	9200 Sunset Blvd., 12th Flr.		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90069		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2989595	JURY INSIGHT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)269-1747		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312.269.8000		
<b>Email:</b>	leulgen@ngelaw.com		
<b>Correspondent Name:</b>	Lee J. Eulgen		
<b>Address Line 1:</b>	Two North LaSalle St,		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60602		
<b>ATTORNEY DOCKET NUMBER:</b>	019408-0701		
<b>NAME OF SUBMITTER:</b>	Lee J. Eulgen		
<b>Signature:</b>	/Lee J. Eulgen/		
<b>Date:</b>	09/26/2006		

**CH \$40.00 2989595**

Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

WHEREAS, Thomas Bretton Bernthal, an individual resident of California (“Assignor”), is the owner of the following trademark and the corresponding registration in the United States Patent and Trademark Office (collectively, the “Mark”):

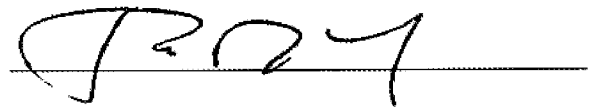
<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
JURY INSIGHT	2,989,595	August 30, 2005

WHEREAS, Assignor is desirous of assigning all right, title and interest in and to the Mark to Kelton Research, LLC, a California limited liability company (“Assignee”).

WHEREAS, Assignee, being the successor to that portion of Assignor’s business to which the Mark pertains, wishes to acquire all right, title and interest in and to the Mark.

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business associated therewith and the right to sue and recover for any past infringements of the Mark.

THOMAS BRETTON BERNTHAL



Date: 9/22/06