

Form PTO-1594 (Rev. 03/01) CMB No. 0651-0027 (exp. 5/31/2002) RECORDATION FORM COVER SHEET TRADEMARKS ONLY U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party: Realty Executives International, Inc. Individual(s) General Partnership Corporation - Arizona Association Limited Partnership Other: Additional name(s) of conveying party(ies) attached? yes no

2. Name and address of receiving party(ies) Name: HOALIVE.COM, LLC 4427 North 38th Street Phoenix, Arizona 85218 Individual(s) citizenship Association General partnership Limited Partnership Corporation Other Limited Liability Company - Arizona

3. Nature of conveyance: Assignment Security Agreement Merger Change of Name Other: Execution Date: July 20, 2006

If assignee is not domiciled in the United States, a domestic representative designation is attached. yes no (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? yes no

4. Application number(s) or registration numbers: A. Trademark Application No.(s) 78/841,294 Additional number(s) attached yes no

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Christopher Kelly Internal Address Street Address: Wiley Rein & Fielding, LLP 1776 K Street, N.W. City: Washington State: DC Zip: 20006

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41) \$ 40.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 501129 (Attached duplicate copy of this page if paying by deposit account)

9. Statement and Signature, DO NOT USE THIS SPACE To the best of my knowledge and belief, the ongoing information is true and correct and any attached copy is a true copy of the original document Christopher Kelly Signature Date 9/1/06

Total number of pages including cover sheet, attachments, and document: [] Max documents to be recorded with required cover sheet information is: Commissioner of Patents & Trademarks, Box Assignments Washington, DC, 20231

CH \$40.00 501129 78641294

ASSIGNMENT OF SERVICE MARK AND SERVICE MARK REGISTRATION

WHEREAS, Realty Executives International, Inc., a corporation organized under the laws of the State of Arizona, located at 2398 East Camelback Road, Suite 900, Phoenix, Arizona 85016 (hereinafter "REI") is the owner of the service mark HOALive as applied to "online storage of homeowners' association documents pertaining to governance and guidelines of HOAs that must be disclosed to buyers and refinancees within an HOA community" and federal service mark application Ser. No. 78/641,294 -- HOALIVE, filed in the U.S. Patent and Trademark Office on June 1, 2005.

WHEREAS, HOALive.com LLC, a limited liability company organized under the laws of the State of Arizona, located at 4427 North 36th Street, Phoenix, Arizona 85018 ("HOALive"), is desirous of acquiring the above-identified service mark and service mark registration.

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, REI hereby sells, conveys and assigns unto HOALive all of its right, title and interest in and to the service mark HOALIVE, together with the goodwill of the business symbolized thereby and federal service mark application Ser. No. 78/641,294 -- HOALIVE.

REI further assigns unto HOALive all right to sue for and to receive all damages accruing from past infringement of the HOALIVE mark.

REI agrees that, upon the request of HOA live, REI will execute all documents, make all rightful oaths, testify on behalf of HOA live and do all other lawful acts necessary to carry out the intent of this Assignment.

REALTY EXECUTIVES INTERNATIONAL,
INC.

By: 
Richard Rector
President

Date: 7/20/06