

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The McGraw-Hill Companies, Inc.		09/26/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Intellisphere, LLC		
Street Address:	666 Plainsboro Road, Bldg. 300		
City:	Plainsboro		
State/Country:	NEW JERSEY		
Postal Code:	08536		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1411253	MD MAGAZINE	
CORRESPONDENCE DATA			
Fax Number:	(973)848-4001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-848-4150		
Email:	nytrademarks@kln.com		
Correspondent Name:	Kirkpatrick & Lockhart Nicholson Graham		
Address Line 1:	One Newark Center, 10th Floor		
Address Line 4:	Newark, NEW JERSEY 07102		
ATTORNEY DOCKET NUMBER:	1303190.0101		
NAME OF SUBMITTER:	Frank L. Politano		
Signature:	/Frank L. Politano/		
Date:	09/27/2006		

OP \$40.00 1411253

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, **THE McGRAW-HILL COMPANIES, INC.**, is corporation organized and existing under the laws of New York and having a place of business at 1221 Avenue of the Americas, New York, New York 10020 hereinbelow called "Assignor", owns and has used in its business the trademark MD MAGAZINE (stylized) for magazines of general interest and owns the following trademark registration:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
MD MAGAZINE (Stylized)	1,411,253	09/30/1986

; and

WHEREAS, **INTELLISPHERE, LLC**, is a limited liability company organized and existing under the laws of Delaware and having a place of business at 666 Plainsboro Road, Building 300, Plainsboro, New Jersey 08536, herein below called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademark, trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

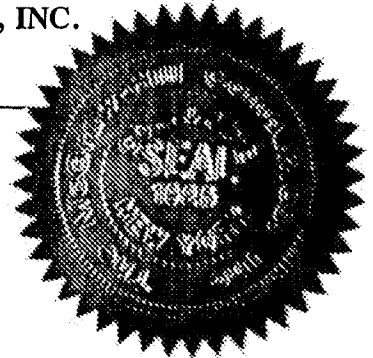
THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademark, trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

THE McGRAW-HILL COMPANIES, INC.

By: *Daniel Guetta*
Print Name: Daniel Guetta
Print Title: Assistant Secretary

Dated: September 26, 2006

STATE OF NEW YORK :
:
COUNTY OF NEW YORK :



On the 26th day of September in the year 2006 before me, the undersigned, a Notary Public in and for said state, personally appeared Daniel Guetta personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

DAWN E. SILVER
Notary Public, State of New York
No. 01SI611924
Qualified in New York County
Commission Expires June 28, 2008

Dawn E. Silver
Notary Public