

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Medsite, Inc.		09/11/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	June Plum, Inc.		
Street Address:	111 Eighth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	2149805	MEDCITE	
Registration Number:	2560867	MEDMAIL	
Registration Number:	2481598	MEDSITE	
Registration Number:	2885858	MEDSITE IDetail	
Registration Number:	2922035	MEDSITE INTERACTIVE DETAILING	
Registration Number:	2617076	MEDSITE JOURNAL MANAGER	
Registration Number:	2581424	MEDSITE REWARDS	
Registration Number:	3078480		
Registration Number:	2426598	PHARMADIRECT PROGRAM	
Registration Number:	2459263	THE PHYSICIAN'S HOME ON THE INTERNET	
Serial Number:	78711524	MEDSITE IREP	
Serial Number:	78686883	MEDSITE CDetail	
CORRESPONDENCE DATA			

OP \$315.00 2149805

Fax Number: (617)526-5000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 6175266448
Email: janey.davidson@wilmerhale.com
Correspondent Name: Michael J. Bevilacqua, Esquire
Address Line 1: Wilmer Cutler Pickering Hale and DorrLLP
Address Line 2: 60 State Street
Address Line 4: Boston, MASSACHUSETTS 02109

NAME OF SUBMITTER:	Michael J. Bevilacqua
Signature:	/michael j. bevilacqua/
Date:	09/27/2006

Total Attachments: 3
source=medsite TM assign june plum#page1.tif
source=medsite TM assign june plum#page2.tif
source=medsite TM assign june plum#page3.tif

ASSIGNMENT OF TRADEMARK

Medsite, Inc., a Delaware corporation, located at Seven Penn Plaza, 370 Seventh Avenue, 11th Floor, New York, New York 10001, is the owner of the intent to use trademark applications and the issued trademark registrations identified on Schedule A.

For good and valuable consideration, the receipt of which is hereby acknowledged, Medsite, Inc. has transferred, effective September 11, 2006, its business to which the trademarks identified on Schedule A relates, to June Plum, Inc., a Delaware corporation, located at 111 Eighth Avenue, New York, New York 10011, and assigns herewith the entire right, title and interest in and to the trademark applications and registrations identified on Schedule A and the trademarks which are the subjects thereof, including the goodwill of the business related to said marks and the right to recover for past infringement.

Medsite, Inc. further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by June Plum, Inc., to effectuate this assignment. June Plum, Inc. hereby accepts said Assignment.

Witness my hand and seal this 11 day of September, 2006.

MEDSITE, INC.



Name:

Title:

Witness my hand and seal this ___ day of September, 2006.

JUNE PLUM, INC.

Name:

Title:

ASSIGNMENT OF TRADEMARK

Medsite, Inc., a Delaware corporation, located at Seven Penn Plaza, 370 Seventh Avenue, 11th Floor, New York, New York 10001, is the owner of the intent to use trademark applications and the issued trademark registrations identified on Schedule A.

For good and valuable consideration, the receipt of which is hereby acknowledged, Medsite, Inc. has transferred, effective September 11, 2006 its business to which the trademarks identified on Schedule A relates, to June Plum, Inc., a Delaware corporation, located at 111 Eighth Avenue, New York, New York 10011, and assigns herewith the entire right, title and interest in and to the trademark applications and registrations identified on Schedule A and the trademarks which are the subjects thereof, including the goodwill of the business related to said marks and the right to recover for past infringement.

Medsite, Inc. further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by June Plum, Inc., to effectuate this assignment. June Plum, Inc. hereby accepts said Assignment.

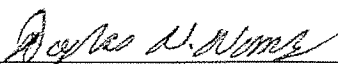
Witness my hand and seal this ___ day of September, 2006.

MEDSITE, INC.

Name:
Title:

Witness my hand and seal this 11 day of September, 2006.



JUNE PLUM, INC.



Name: Douglas W. Wamsley
Title: Secretary

Schedule A
Assignment of Trademarks
from Medsite, Inc.
to June Plum, Inc.

<u>Mark</u>	<u>Country</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Status</u>
MEDSITE IREP	United States	78/711524	09/13/05	Published 04/18/06
MEDSITE CDETAIL	United States	78/686883	08/05/05	Response to Office Action Affidavit due 08/24/06

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Status</u>
MEDCITE stylized MEDCITE	United States	2149805	04/07/98	Renewal due 04/07/08
MEDMAIL	United States	2560867	04/16/02	Section 8 Affidavit due 04/16/08 *
MEDSITE	Argentina	1846895	10/11/01	Renewal due
MEDSITE	Argentina	1846896	10/11/01	Renewal due
MEDSITE	China	1615888	08/7/01	Renewal due
MEDSITE	United States	2481598	08/28/01	Section 8 Affidavit due 08/28/07
MEDSITE IDetail	United States	2885858	09/21/04	Section 8 Affidavit due 09/21/10
MEDSITE INTERACTIVE DETAILING	United States	2922035	02/01/05	Section 8 Affidavit due 02/01/11
MEDSITE JOURNAL MANAGER	United States	2617076	09/10/02	Section 8 Affidavit due 09/10/08
MEDSITE REWARDS and design 	United States	2581424	06/18/02	Section 8 Affidavit due 6/18/08
MISCELLANEOUS DESIGN (arrow design) 	United States	3078480	04/11/06	Section 8 Affidavit due 04/11/12
PHARMADIRECT PROGRAM	United States	2426598	02/06/01	Section 8 Affidavit due 02/06/07
THE PHYSICIAN'S HOME ON THE INTERNET	United States	2459263	06/12/01	Section 8 Affidavit due 06/12/07