

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--------------------------------------------------------------------------------------|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| PayDay OK, LLC | | 09/26/2006 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | PayDay Service, LLC | | |
| Street Address: | 3880 Hulen Street | | |
| Internal Address: | Suite 500 | | |
| City: | Fort Worth | | |
| State/Country: | TEXAS | | |
| Postal Code: | 76107 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2817526 | PAYDAY OK | |
| Registration Number: | 2820005 | PAYDAY OK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (415)989-1663 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 415 391-4800 | | |
| Email: | nag@cpdb.com | | |
| Correspondent Name: | Nate A. Garhart | | |
| Address Line 1: | One Ferry Building | | |
| Address Line 2: | Suite 200 | | |
| Address Line 4: | San Francisco, CALIFORNIA 94111 | | |
| ATTORNEY DOCKET NUMBER: | 11936-001 | | |
| NAME OF SUBMITTER: | Nate A. Garhart | | |

CH \$65.00 2817526

Signature:

/nate a. garhart/

Date:

09/27/2006

Total Attachments: 2

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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, PayDay OK, LLC., a Delaware limited liability company with an address at 3880 Hulen Street, Suite 500, Fort Worth, TX 76107 (“Assignor”), is the owner of the marks on Schedule A hereto and the goodwill of the business symbolized thereby (collectively, the “Marks”); and

WHEREAS, Assignor desires to assign and transfer all of its right, title, and interest in and to the Marks to, PayDay Service, LLC, a Delaware limited liability company with an address at 3880 Hulen Street, Suite 500, Fort Worth, TX 76107 (“Assignee”); and

WHEREAS, the parties are effecting said assignment and transfer of all right, title and interest in and to the Marks and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has assigned and hereby assigns, transfers and sets over to Assignee, the entire right, title, and interest in and to the Marks, and the goodwill of the business connected with the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past, present and future infringements of the Marks.

This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

Date: 9/26/06

PAYDAY OK, LLC

By: 

Name: Ken Rees

Title: President

**SCHEDULE A
MARKS**

PAYDAY OK (Reg. No. 2,817,526)

PAYDAY OK & DESIGN (Reg. No. 2,820,005)