

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PayDay One Holdings, LLC		09/01/2005	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	PayDay One Holdings, Inc.		
Street Address:	3880 Hulen Street		
Internal Address:	Suite 500		
City:	Fort Worth		
State/Country:	TEXAS		
Postal Code:	76107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3126508	THE SMARTER CASH ADVANCE	
Registration Number:	3126509	THE SMART CASH ADVANCE	
CORRESPONDENCE DATA			
Fax Number:	(415)989-1663		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415 772-5714		
Email:	nag@cpdb.com		
Correspondent Name:	Nate Garhart		
Address Line 1:	One Ferry Building		
Address Line 2:	Suite 200		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	11936-001		
NAME OF SUBMITTER:	Nate A. Garhart		

CH \$65.00 3126508

Signature:

/nate a. garhart/

Date:

09/27/2006

Total Attachments: 2

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Delaware

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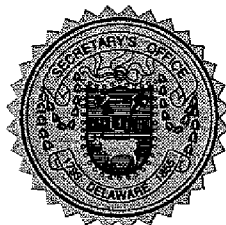
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "PAYDAY ONE HOLDINGS, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "PAYDAY ONE HOLDINGS, LLC" TO "PAYDAY ONE HOLDINGS, INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF SEPTEMBER, A.D. 2005, AT 3:37 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3795056 8100V

050722488



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4131723

DATE: 09-01-05

TRADEMARK
REEL: 003398 FRAME: 0661

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:41 PM 09/01/2005
FILED 03:37 PM 09/01/2005
SRV 050722488 - 3795056 FILE

**CERTIFICATE OF CONVERSION
TO DOMESTIC CORPORATION
PURSUANT TO SECTION 265 OF THE GENERAL CORPORATION LAW**

The undersigned does hereby certify as follows:

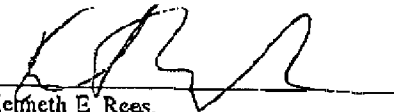
FIRST: The name of the converting entity is PayDay One Holdings, LLC (the "Other Entity"), which is the name of the Other Entity immediately prior to the conversion

SECOND: The Other Entity was first formed in the State of Delaware on April 26, 2004 as a limited liability company.

THIRD: The name of the domestic corporation as set forth in its Certificate of Incorporation is PayDay One Holdings, Inc (the "Domestic Corporation")

FOURTH: The conversion of the Other Entity into the Domestic Corporation shall be effective upon the filing of this Certificate of Conversion to Domestic Corporation and the Certificate of Incorporation.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion to Domestic Corporation of PayDay One Holdings, LLC as of September 1, 2005.

By: 
Kenneth E. Rees,
Chairman of the Board of Managers