

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conagra Foods Packaged Foods Company, Inc.		05/27/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Choice One Foods, LLC		
Street Address:	4020 South Compton Avenue		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90011		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2100110	CHOICE ONE FOODS	
Registration Number:	2115518	CHOICE ONE FOODS	
CORRESPONDENCE DATA			
Fax Number:	(312)222-0818		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-222-0800		
Email:	chiipdocket@michaelbest.com, jfschmidt@michaelbest.com		
Correspondent Name:	Joseph F. Schmidt c/o Michael Best		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson Ave		
Address Line 2:	Suite 2000		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	019990-9001		
NAME OF SUBMITTER:	Joseph F. Schmidt		
Signature:	/joseph f. schmidt/		

CH \$65.00 2100110

Date:

09/28/2006

Total Attachments: 3

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Assignment of Trademarks

ASSIGNMENT OF TRADEMARKS made this 27th day of May, 2005, by CONAGRA FOODS PACKAGED FOODS COMPANY, INC., a Delaware corporation with its principal place of business at Five ConAgra Drive, Omaha, NE 68102 ("**Assignor**"), to CHOICE ONE FOODS, LLC, a Delaware limited liability company with its principal place of business at 4020 South Compton Avenue, Los Angeles, California 90011 ("**Assignee**").

RECITAL

Assignee and Assignor are parties to an Asset Purchase Agreement dated May 24, 2005 (the "**Agreement**"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to buy from Assignor the Assets (as defined in the Agreement), including the trademarks of Assignor. In accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's right, title and interest in the United States and in any other jurisdiction, if any, in, to and under Assignor's registered trademarks listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "**Marks**").

NOW, THEREFORE, Assignor, for and in exchange for the payment of the purchase price set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's right, title and interest in the United States and in any other jurisdiction, if any, in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademarks not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks shall be governed by and construed in accordance with the laws of the State of Nebraska without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademarks as of the date first above written.

CONAGRA FOODS PACKAGED FOODS COMPANY, INC.
a Delaware corporation

By: 

Name: Patrick J. Koley

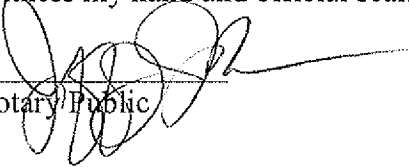
Title: Vice President, Strategic Development

[SEAL]

State of Nebraska)
) ss.:
County of Douglas)

On this 26th day of May, 2005, before me, Patrick J. Koley, personally appeared Vice President, Strategic Development of CONAGRA FOODS PACKAGED FOODS COMPANY, INC., personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.


Notary Public



SCHEDULE A

Trademark	Serial No.	Reg. No.	Status
CHOICE MEAT COMPANY, INC.	74/532,004	1,913,544	Registered
CHOICE ONE FOODS	75/028,058	2,100,110	Registered
CHOICE ONE FOODS & DESIGN	75/127,571	2,115,518	Registered
WE GET THE JOB DONE. YOU GET THE CREDIT.	75/636,503	2,314,553	Registered