

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MacFadden Dance Magazine, LLC		07/27/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	MACFADDEN PERFORMING ARTS MEDIA, LLC
Street Address:	333 Seventh Avenue
Internal Address:	MACFADDEN PEFORMING ARTS MEDIA
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	76258672	LITTLE DANCER
Registration Number:	0597109	DANCE
Registration Number:	2932466	YOUNG DANCER
Registration Number:	2153536	THE YOUNG DANCER
Registration Number:	2023369	DANCE MAGAZINE
Serial Number:	78710089	THE WORLD AT YOUR FEET
Serial Number:	78685140	DANCE MAGAZINE
Serial Number:	78684125	THE INDUSTRY BIBLE

CORRESPONDENCE DATA

Fax Number: (212)245-3009
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-541-6222
 Email: skaplan@kanekessler.com

OP \$215.00 76258672

Correspondent Name: Susan S. Kaplan
Address Line 1: 1350 Avenue of the Americas
Address Line 2: Kane Kessler, P.C.
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:

3799-9

NAME OF SUBMITTER:

Susan S. Kaplan

Signature:

/susan s. kaplan/

Date:

09/28/2006

Total Attachments: 2

source=MACFADDEN PERFORMING ARTS MEDIA, LLC ASSIGNMENT#page1.tif

source=MACFADDEN PERFORMING ARTS MEDIA, LLC ASSIGNMENT#page2.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MACFADDEN DANCE MAGAZINE, LLC", CHANGING ITS NAME FROM "MACFADDEN DANCE MAGAZINE, LLC" TO "MACFADDEN PERFORMING ARTS MEDIA, LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF JULY, A.D. 2006, AT 10:51 O'CLOCK A.M.



3402700 8100
060707125

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4931737

DATE: 07-27-06

TRADEMARK
REEL: 003399 FRAME: 0078

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:51 AM 07/27/2006
FILED 10:51 AM 07/27/2006
SRV 060707125 - 3402700 FILE

STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: MACFADDEN DANCE MAGAZINE, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

1. The name of the limited liability company is:

MACFADDEN PERFORMING ARTS MEDIA, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 27th day of JULY, A.D. 2006.

By: Sol V. Slotnik
Authorized Person(s)

Name: SOL V. SLOTNIK
Print or Type