

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	09/01/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EBSCO Publishing, Inc.		09/01/2006	CORPORATION: ALABAMA

RECEIVING PARTY DATA

Name:	EBSCO Industries, Inc.
Street Address:	5724 Highway 280 East
City:	Birmingham
State/Country:	ALABAMA
Postal Code:	35242
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2873365	SPORTDISCUS

CORRESPONDENCE DATA

Fax Number: (404)685-7070
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 404 815 3770
 Email: caholland@sgrlaw.com
 Correspondent Name: Christopher A. Holland
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 Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	043961.039
NAME OF SUBMITTER:	Christopher A. Holland
Signature:	/Christopher A. Holland/

OP \$40.00 2873365

Date:

09/29/2006

Total Attachments: 1

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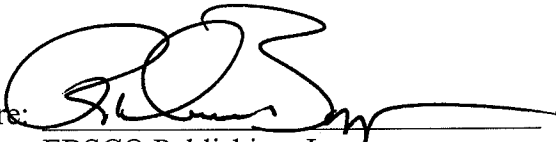
ASSIGNMENT OF TRADEMARK

WHEREAS, EBSCO Publishing, Inc. ("Assignor"), an Alabama Corporation, with a principal place of business at 10 Estes Street, Ipswich, Massachusetts 01938, has adopted and used the mark "SPORTDISCUS", which is the subject of U.S. Federal Trademark Registration No. 2,873,365 ("the Mark"); and

WHEREAS, EBSCO Industries, Inc. ("Assignee"), a Delaware corporation, with a principal place of business at 5724 Highway 280 East, Birmingham, Alabama 35242, is desirous of acquiring said mark and its federal registration, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns, Assignor's entire worldwide rights, title and interest in and to the Mark and its federal registration, together with the good will of the business symbolized by said marks.

Date: 1 Sept 2006

Signature: 
EBSCO Publishing, Inc.

Name (Print): Richard Boreen

Title: VP & Treasurer