

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/09/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DOLLAR FINANCIAL GROUP		09/29/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	WE THE PEOPLE USA, INC.
Street Address:	1436 LANCASTER AVENUE
Internal Address:	SUITE 300
City:	BERWYN
State/Country:	PENNSYLVANIA
Postal Code:	19312-1288
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2075797	WE THE PEOPLE

CORRESPONDENCE DATA

Fax Number: (914)206-3727
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2033991320
 Email: hilary@miller.net
 Correspondent Name: HILARY B. MILLER, ESQ.
 Address Line 1: 112 Parsonage Road
 Address Line 4: Greenwich, CONNECTICUT 06830-3942

ATTORNEY DOCKET NUMBER:	WE THE PEOPLE
NAME OF SUBMITTER:	Hilary B. Miller
Signature:	/HBM/

OP \$40.00 2075797

Date:

09/29/2006

Total Attachments: 1

source=Trademark Reassignment of WTP mark from DFG back to WTP#page1.tif

TRADEMARK REASSIGNMENT, NUNC PRO TUNC

WHEREAS, the records of the U.S. Patent and Trademark Office show **WE THE PEOPLE USA, INC.** (“Assignee”) as the last listed owner of the mark WE THE PEOPLE®, Reg. No. 2,075,797 (the “Mark”); and

WHEREAS, an instrument was recorded in the said Trademark Office at Reel 3218, Frame 0082, which purports to transfer ownership of the Mark to **DOLLAR FINANCIAL GROUP** (also known as “Dollar Financial Group, Inc.,” and hereinafter referred to as “Assignor”); and

WHEREAS, such instrument was recorded in error, and the parties desire to reflect that Assignee is and remains the owner of the Mark, *nunc pro tunc* as of the date of such erroneously recorded instrument;

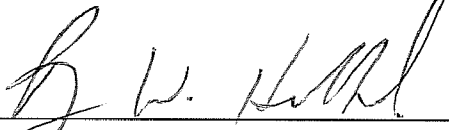
NOW THEREFORE, in consideration of the foregoing, Assignor hereby agrees and covenants as follows:

1. Assignor hereby grants, transfers, assigns, conveys and relinquishes exclusively to Assignee, its successors and assigns forever, the entire title, right interest, ownership and all subsidiary rights in and to the Mark, together with the good will of the business symbolized by said Mark and registrations thereof, including, but not limited to, the following: (a) the right to sue and recover for any past infringements of the Mark; (b) the right to secure registrations therein in Assignee’s own name and to secure renewals and extensions of registrations and applications for registrations in the United States or America or any other country; and (c) the right to determine, in Assignee’s sole discretion, whether or not any registration or applications for registration of the Mark shall be preserved and maintained or registered.

2. The reconveyance referred to herein shall be effective *nunc pro tunc* as of the date of the instrument referred to in the recitals above.

IN WITNESS WHEREOF, Assignor has executed this instrument this 29th day of September, 2006, *nunc pro tunc* as more particularly set forth herein.

DOLLAR FINANCIAL GROUP
(a/ka DOLLAR FINANCIAL GROUP, INC.)

By: 
Name: Roy W. Hibberd
Title: Senior Vice President