

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SANFORD, L.P.		09/15/2006	LIMITED PARTNERSHIP: ILLINOIS

RECEIVING PARTY DATA

Name:	CHARTPAK, INC.
Street Address:	510 BROAD HOLLOW ROAD
Internal Address:	SUITE 205
City:	MELVILLE
State/Country:	NEW YORK
Postal Code:	11747
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	78476295	ACADEMY
Registration Number:	0508554	"THALO"
Registration Number:	1184354	PRE-TESTED
Registration Number:	1293655	ACADEMY
Registration Number:	1329158	GRUMBACHER
Registration Number:	1457405	GOLDEN EDGE
Registration Number:	0158693	GAINSBOROUGH
Registration Number:	1884477	FINEST
Registration Number:	2086880	GRUMBACHER ARTIST PEN
Registration Number:	2195843	MAX2
Registration Number:	2357320	BRISTLETTE
Registration Number:	2440765	MAX GRUMBACHER
Registration Number:	0513358	"GAINSBOROUGH"

CH \$365.00 78476295

Registration Number:	0667304	ZEC
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CORRESPONDENCE DATA

Fax Number: (646)424-0880

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 646 424 0770

Email: jaybondell@scgb-law.com

Correspondent Name: SCHWEITZER CORNMAN GROSS & BONDELL LLP

Address Line 1: 292 MADISON AVENUE

Address Line 2: 19TH FLOOR

Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	0066-000/JAB
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NAME OF SUBMITTER:	JAY A. BONDELL
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Signature:	/JAY A. BONDELL, ESQ./
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Date:	09/29/2006
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Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, **Sanford, L.P.**, an Illinois limited partnership, having a business address at 2707 Butterfield Road, Oak Brook, Illinois 60523, is the owner of all right, title and interest in and to the trade names and trademarks and the registrations listed in Appendix A attached hereto, and in each case is desirous of transferring same; and

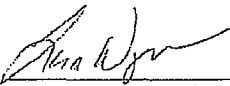
WHEREAS, **Chartpak, Inc.**, a Delaware corporation, having a business address at 510 Broad Hollow Road, Suite 205, Melville, New York 11747, is desirous of acquiring said trade names, trademarks and the registrations listed in Appendix A annexed hereto pursuant to the Asset Purchase Agreement dated September 11, 2006 between **Sanford, L.P.** and **Chartpak, Inc.**;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration as set forth in the Asset Purchase Agreement, the receipt of which is hereby acknowledged, **Sanford, L.P.** does hereby assign and transfer and set over to **Chartpak, Inc.**, its successors, legal representatives and assigns, all right, title and interest in and to said trade names and trademarks and to the registrations listed in Appendix A attached hereto, together with the goodwill of the business associated therewith, and the right to sue for past infringements thereof and retain all proceeds of any such action.

This Agreement will be governed by and interpreted and enforced in accordance with the laws of the State of New York applicable to agreements executed and to be performed exclusively in the State of New York by residents thereof.

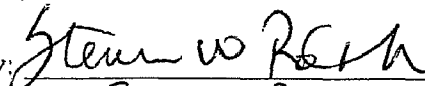
Dated: September 15, 2006

Sanford, L.P.
By its General Partner, Newell Operating
Company

By: 
Name: LISA WINGER
Title: Assistant Secretary

Assignment Accepted:

Chartpak, Inc.

By: 
Name: STEVEN W ROTH
Title: President

ACKNOWLEDGEMENTS

FOR SANFORD, L.P.:

State of Illinois

) ss.:

County of Dupage

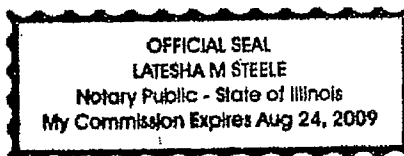
On the September 15, 2006, before me, LATESHA M. STEELE, Notary Public, personally appeared LISA WINGEL, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the attached Trademark Assignment and acknowledged to me that he executed the same in his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Latesha M. Steele

Notary Public, State of ILLINOIS
My commission expires: AUG. 24, 2009

(Seal)



FOR CHARTPAK, INC.:

State of New York

) ss.:

County of New York

On the September 18, 2006, before me, ROBERT COHEN, Notary Public, personally appeared STEVEN ROTH, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the attached Trademark Assignment and acknowledged to me that he executed the same in his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Robert Cohen

Notary Public, State of New York
My commission expires: Sept 30, 2009

(Seal)

ROBERT A. COHEN
Notary Public, State of New York
No. 01CO4841777
Qualified in New York County
Commission Expires September 30, 2009

APPENDIX A

TRADEMARK	STATUS	REG. NO.	COUNTRY	OWNER	APPLN. NO.	FILING DATE	REG. DATE
ACADEMY	Published		United States of America	SANFORD, L.P.	78/476295	31-Aug-2004	
HALO	Registered	0508554	United States of America	SANFORD, L.P.	71/543601	06-Dec-1947	12-Apr-1949
PRE-TESTED (STYLIZED)	Registered	1184354	United States of America	SANFORD, L.P.	73/254162	17-Mar-1980	05-Jan-1982
ACADEMY	Registered	1293655	United States of America	SANFORD, L.P.	73/376098	22-Jul-1982	11-Sep-1984
GRUMBACHER	Registered	1329158	United States of America	SANFORD, L.P.	73/463492	31-Jan-1984	09-Apr-1985
MAX	Registered	140/92	Saudi Arabia	SANFORD, L.P.	1765	18-May-1985	22-Jun-1985
GOLDEN EDGE	Registered	1457405	United States of America	SANFORD, L.P.	73/645597	20-Feb-1987	15-Sep-1987
MAX GRUMBACHER (STYLIZED)	Registered	1557332	United Kingdom	SANFORD, L.P.		23-Dec-1993	
ACADEMY	Registered	1557334	United Kingdom	SANFORD, L.P.		23-Dec-1993	28-Jul-1995
GAINSBOROUGH	Registered	158693	United States of America	SANFORD, L.P.	71/161093	22-Mar-1922	12-Sep-1922
FINEST (STYLIZED)	Registered	1884477	United States of America	SANFORD, L.P.	74/458623	16-Nov-1993	21-Mar-1995
GRUMBACHER ARTIST PEN	Registered	2086880	United States of America	SANFORD, L.P.	75/000063	02-Oct-1995	12-Aug-1997
MAX2 (STYLIZED) No. 1	Registered	2195843	United States of America	SANFORD, L.P.	75/362269	24-Sep-1997	13-Oct-1998
BRISTLETTE	Registered	2357320	United States of America	SANFORD, L.P.	75/707946	18-May-1999	13-Jun-2000
MAX GRUMBACHER	Registered	2440765	United States of America	SANFORD, L.P.	75/934790	03-Mar-2000	03-Apr-2001
PRE-TESTED (STYLIZED)	Registered	290428	Canada	SANFORD, L.P.	490210	29-Jul-1982	27-Apr-1984
MAX GRUMBACHER (STYLIZED)	Registered	442066	Canada	SANFORD, L.P.	722884	15-Feb-1993	21-Apr-1995

App. A-1

TRADEMARK	STATUS	REG. NO.	COUNTRY	OWNER	APPLN. NO.	FILING DATE	REG. DATE
GAINSBOROUGH	Registered	513358	United States of America	SANFORD, L.P.	71/544080	11-Dec-1947	09-Aug-1949
GRUMBACHER	Registered	1414181	Argentina	SANFORD, L.P.	1762383	22-Aug-1990	29-Jan-1993
MAX GRUMBACHER (STYLIZED)	Registered	297651	Portugal	SANFORD, L.P.	297651	26-Jan-1994	03-Apr-1995
MAX GRUMBACHER (STYLIZED)	Registered	3245565	Japan	SANFORD, L.P.	5-131911	29-Dec-1993	31-Jan-1997
ACADEMY	Registered	3245566	Japan	SANFORD, L.P.	5-131914	29-Dec-1993	31-Jan-1997
GRUMBACHER	Registered	816202168	Brazil	SANFORD, L.P.	816202168	28-May-1991	05-Nov-1996
GRUMBACHER	Registered	1430927	United Kingdom	SANFORD, L.P.		29-Jun-1990	06-Mar-1992
ZEC	Registered	667304	United States	SANFORD, L.P.			23-Sept-1958

Any common law rights in the U.S. and Canada related exclusively to the Business (as that term is defined in the Asset Purchase Agreement) for the marks listed above as well as the following marks: G Logo; THIO, GRUMTINE, MIKSIT AND RENOIR