Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Landshire, Inc.		09/01/2006	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Nike, Inc.	
Street Address:	One Bowerman Drive	
City:	Beaverton	
State/Country:	OREGON	
Postal Code:	97005	
Entity Type:	CORPORATION: OREGON	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78248500	NIKE

CORRESPONDENCE DATA

Fax Number: (312)251-5732

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312.368.4000

Email: ch.tm@dlapiper.com

Correspondent Name: Keith W. Medansky

Address Line 1: P.O. Box 64807

Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	247958-000012
NAME OF SUBMITTER:	Keith W. Medansky
Signature:	/Keith W. Medansky/
Date:	09/29/2006

TRADEMARK REEL: 003399 FRAME: 0652

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CH \$40

Total Attachments: 1

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TRADEMARK REEL: 003399 FRAME: 0653

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, Landshire, Inc., an Illinois corporation, having its principal place of business at 9200 West Main Street, Suite 1, Belleville, Illinois 62223-1791 ("Assignor"), claims to be the sole and exclusive owner of the mark NIKE shown in United States trademark application Serial No. 78/248,500 (the "Mark") as applied to the goods covered thereby; and

WHEREAS, Nike, Inc., an Oregon corporation, with its principal offices at One Bowerman Drive, Beaverton, Oregon 97005 ("Assignee"), desires to acquire the entire right, title and interest in, to and under said Mark and application.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all right, title and interest in, to and under said Mark and application, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

LANDSHIRE, INC.

an Illinois corporation

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Name: DAVID M. O'REGE Title: CHIEF EXECUTIVE OFFICER

Date: 9-1-06

STATE OFALLINGIO) ss COUNTY OF St Clave)

Subscribed and sworn to before me this ____day of Stotember. 2006.

Notary Public

My Commission Expires: 4 - 2 - 09

RECORDED: 09/29/2006

"OFFICIAL SEAL"
DOROTHY J. BARTON
NOTARY PUBLIC—STATE OF ILLINOIS
MY COMMISSION EXPIRES APRIL 2, 2009
TRADEMARK

REEL: 003399 FRAME: 0654