

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shimano American Corporation		08/02/2006	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Shimano Inc.
Street Address:	3-77 Oimatsu-cho, Sakai-ku
City:	Sakai City, Osaka
State/Country:	JAPAN
Postal Code:	590-8577
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2456694	SAHARA

CORRESPONDENCE DATA

Fax Number: (801)328-1707
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 801-533-9800
 Email: rgilmore@wnlaw.com
 Correspondent Name: Richard C. Gilmore
 Address Line 1: 60 East South Temple
 Address Line 2: 1000 Eagle Gate Tower
 Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:	15145.360
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DOMESTIC REPRESENTATIVE

Name: Richard C. Gilmore
 Address Line 1: 60 East South Temple
 Address Line 2: 1000 Eagle Gate Tower

OP \$40.00 2456694

Address Line 4: Salt Lake City, UTAH 84111

NAME OF SUBMITTER:	Richard C. Gilmore
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Signature:	/Richard C. Gilmore/
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Date:	10/01/2006
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Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Assignment is by and between Shimano American Corporation ("Assignor"), a corporation duly organized and existing under the laws of California, having a principal place of business at One Holland, Irvine, California 92618, and Shimano Incorporated ("Assignee"), a corporation duly organized and existing under the laws of Japan, having a principal place of business at 3-77 Oimatsu-cho, Sakai-ku, Sakai City, Osaka, Japan 590-8577.

WHEREAS, Assignor has adopted, used and is using the Mark listed in Schedule A;

WHEREAS, Assignor has acquired goodwill associated with and symbolized by the Mark, and has not abandoned the same;

WHEREAS, Assignor is the owner, as reflected by the records of the United States Patent and Trademark Office, of the United States trademark registration listed in Schedule A directed towards the Mark;

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark, the goodwill associated with and symbolized by the Mark, the registration directed towards the Mark, and the right to sue for past infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee all right, title and interest in and to the Mark, together with the goodwill associated with and symbolized by the Mark, the registration directed towards the Mark, and the right to sue for past infringement thereof.

Trademark Assignment
Our Ref. No.: 15137.37

TRADEMARK
REEL: 003399 FRAME: 0933

SHIMANO AMERICAN CORPORATION
("ASSIGNOR")

Date: 8/2/06

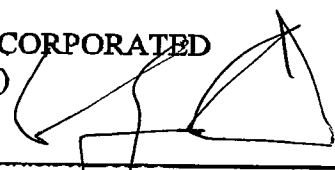
By: 

Printed Name: SUE ALLAN

Title: VICE PRESIDENT

SHIMANO INCORPORATED
("ASSIGNEE")

Date: 8/17/06

By: 

Printed Name: Yoshiro Yamato

Title: Vice President

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SCHEDULE A

United States Trademark Registration

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
SAHARA	75/686,839	April 19, 1999	2,456,694	June 5, 2001