

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/29/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sara Lee Corporation		08/29/2006	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	HBI Branded Apparel Limited, Inc.
Street Address:	1000 East Hanes Mill Road
City:	Winston-Salem
State/Country:	NORTH CAROLINA
Postal Code:	27105
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78938709	JUST 4 FUN
Serial Number:	78939293	COTTON THAT MAKES YOU FEEL GOOD

CORRESPONDENCE DATA

Fax Number: (336)519-7312
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 336-519-4368
 Email: chrystal.pettitt@hanesbrands.com
 Correspondent Name: Warren L. Zeserman, Esq.
 Address Line 1: 1000 East Hanes Mill Road
 Address Line 2: c/o Chrystal Pettitt / Law Department
 Address Line 4: Winston-Salem, NORTH CAROLINA 27105

NAME OF SUBMITTER:	Chrystal M. Pettitt
Signature:	/chrystal m. pettitt/

CH \$65.00 78938709

Date:

10/02/2006

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, SARA LEE CORPORATION, a corporation organized under the laws of Maryland, having an address of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105 ("ASSIGNOR"), is the sole and exclusive owner of certain trademark applications and registrations listed on Schedule A attached hereto;

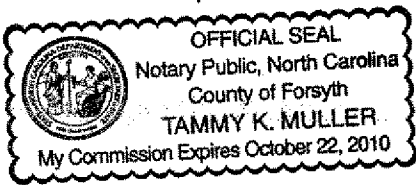
WHEREAS, HBI Branded Apparel Limited, Inc., a corporation organized under the laws of Delaware, having an address of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105 ("ASSIGNEE"), is desirous of acquiring from ASSIGNOR all right, title and interest in and to the trademarks on Schedule A attached hereto; and,

NOW, THEREFORE, for good and valuable consideration in the amount of \$10 dollars (\$10US), the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over to ASSIGNEE, its successors and assigns the entire right, title and interest in and to the aforesaid trademark applications and registrations listed on Schedule A, attached hereto, together with the goodwill of the business connected with the use of and symbolized by said trademarks throughout the world in perpetuity, and all causes of action by reason of any infringement of said trademark, with the right to sue for and collect damages.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

The effective date of this assignment is August 29, 2006.

Date: 8/29/06



SARA LEE CORPORATION

By: F. Raine Remsburg
F. Raine Remsburg

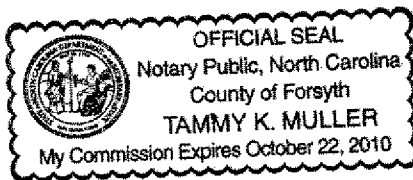
Title: Assistant Secretary
Assistant Secretary

Subscribed and sworn to before me this 29 day of August, 2006.

Tammy K. Muller
Notary Public

My commission expires on: October 22, 2010

Date: 8/29/06



HBI Branded Apparel Limited, Inc.

By: Warren L. Zeserman
Warren L. Zeserman

Title: Assistant Secretary
Assistant Secretary

Subscribed and sworn to before me this 29 day of August, 2006.


Tammy K. Muller
Notary Public

My commission expires on: October 22, 2010

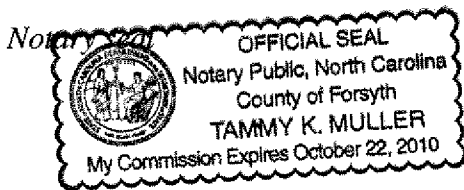
State of North Carolina
County of Forsyth

I Tammy K. Muller a notary public for Forsyth county and state do hereby certify that F. Raine Remsburg personally appeared before me this day and acknowledged the due execution of the forgoing instrument attached as exhibit.

Witness my hand and official seal this 29th of August, 2006.


Notary Public


My commission expires October 22, 2010.



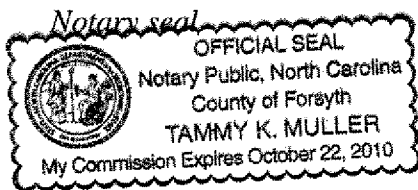
State of North Carolina
County of Forsyth

I Tammy K. Muller a notary public for Forsyth county and state do hereby certify that Warren L. Zeserman personally appeared before me this day and acknowledged the due execution of the forgoing instrument attached as exhibit.

Witness my hand and official seal this 29th of August, 2006.


Notary Public

My commission expires October 22, 2010.



SCHEDULE A

Owner	Country	Trademark	Client	Status	Application #
Sara Lee Corporation	United States of America	JUST 4 FUN	Knit-Casualwear	Pending	78/938709
Sara Lee Corporation	United States of America	COTTON THAT MAKES YOU FEEL GOOD	Knit-Underwear	Pending	78/939293