

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advanstar Communications Inc.		01/17/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Bank of America, N.A. (as successor by merger to Fleet National Bank), as Administrative Agent		
Street Address:	100 FEDERAL STREET		
City:	BOSTON		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	National Banking Association:		
PROPERTY NUMBERS Total: 96			
Property Type	Number	Word Mark	
Registration Number:	0157464	MOTOR SERVICE	
Registration Number:	0183595	MEDICAL ECONOMICS	
Registration Number:	0537137	MODERN MEDICINE	
Registration Number:	0676731	RN	
Registration Number:	0791433	MOTOR AGE	
Registration Number:	0831462	GERIATRICS	
Registration Number:	0860751	AUTOMOTIVE MARKETING	
Registration Number:	0894635	MEDICAL LABORATORY OBSERVER	
Registration Number:	0987917	DENTAL PRODUCTS REPORT	
Registration Number:	1009340	CONTEMPORARY OB/GYN	
Registration Number:	1060282	DPR	
Registration Number:	1137377	VPB	
Registration Number:	1198723	DRUG TOPICS	

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TRADEMARK
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Registration Number:	1242071	MEDICAL ECONOMICS
Registration Number:	1346115	DENTAL LAB PRODUCTS
Registration Number:	1379141	CONTEMPORARY PEDIATRICS
Registration Number:	1399973	TRENDS IN DENTISTRY
Registration Number:	1417950	INTERNATIONAL KIDS FASHION SHOW
Registration Number:	1417951	INTERNATIONAL FASHION AND BOUTIQUE SHOW
Registration Number:	1445115	DENTAL GROUP NEWS
Registration Number:	1451251	EXPOCON
Registration Number:	1456511	DERMATOLOGY TIMES
Registration Number:	1461867	OPHTHALMOLOGY TIMES
Registration Number:	1462419	SPECTROSCOPY
Registration Number:	1462774	UROLOGY TIMES
Registration Number:	1466791	INFECTION CONTROL REPORT
Registration Number:	1474973	PATIENT CARE
Registration Number:	1504407	BUSINESS AND HEALTH
Registration Number:	1533011	TRENDS IN DENTISTRY
Registration Number:	1568283	CONTEMPORARY UROLOGY
Registration Number:	1580044	DVM THE NEWSMAGAZINE OF VETERINARY MEDICINE
Registration Number:	1584615	B F I A BODY FASHIONS INTIMATE APPAREL
Registration Number:	1603664	PHARMACEUTICAL TECHNOLOGY
Registration Number:	1606352	DEALERNEWS
Registration Number:	1612482	HOSPITAL PHARMACIST REPORT
Registration Number:	1646225	INTERNATIONAL MOTORCYCLE SHOWS
Registration Number:	1697610	POCKET SURVIVAL GUIDE
Registration Number:	1724158	INTERNATIONAL KIDS FASHION SHOW
Registration Number:	1758303	AFTERMARKET BUSINESS
Registration Number:	1770399	ADVANSTAR COMMUNICATIONS
Registration Number:	1770400	ADVANSTAR COMMUNICATIONS
Registration Number:	1786314	APPLIED CLINICAL TRIALS
Registration Number:	1810700	VETERINARY ECONOMICS
Registration Number:	1810701	VETERINARY MEDICINE
Registration Number:	1874159	ADVANSTAR
Registration Number:	1877565	AUTOMOTIVE BODY REPAIR NEWS
Registration Number:	1888093	INTERNATIONAL FASHION FABRIC EXHIBITION
Registration Number:	1930828	THE VOICE OF THE COLLISION REPAIR INDUSTRY

Registration Number:	1939293	PHARMACEUTICAL REPRESENTATIVE
Registration Number:	2046800	JOURNAL OF VALIDATION TECHNOLOGY
Registration Number:	2092596	VET DATA
Registration Number:	2127229	PUBLISHER FOR A DAY
Registration Number:	2127857	COSMETIC SURGERY TIMES
Registration Number:	2127917	FORMULARY
Registration Number:	2147366	PHARMACEUTICAL EXECUTIVE
Registration Number:	2161099	BIOPHARM
Registration Number:	2240014	INSTITUTE OF VALIDATION TECHNOLOGY
Registration Number:	2263202	AMERICAN BIG TWIN DEALER
Registration Number:	2287974	THE FACTORY
Registration Number:	2319529	COMPASS
Registration Number:	2343638	SPECTROSCOPY
Registration Number:	2402398	LICENSE!
Registration Number:	2421514	PRET AMERICA
Registration Number:	2437689	FORMULARY KITS ONLINE
Registration Number:	2441985	REVIEWING STAND
Registration Number:	2445230	LC GC
Registration Number:	2461302	ABRN AUTOMOTIVE BODY REPAIR NEWS
Registration Number:	2494086	THE STATE OF HEALTH CARE IN AMERICA
Registration Number:	2495156	RN CAREER SEARCH ----
Registration Number:	2496965	FIRSTLINE LIVE
Registration Number:	2503318	VETERINARY HEALTHCARE COMMUNICATIONS
Registration Number:	2584036	VETERINARY HEALTHCARE COMMUNICATIONS
Registration Number:	2603839	FEMME
Registration Number:	2613318	THE CONNECTED PHYSICIAN
Registration Number:	2629128	MANAGED HEALTHCARE EXECUTIVE
Registration Number:	2636862	CONTEMPORARY WOMAN
Registration Number:	2664817	YOUR DVM CAREER
Registration Number:	2684949	PHARMAGENOMICS DRUG DISCOVERY IN THE POST GENOMIC ERA
Registration Number:	2711239	STUDENT ADVISOR
Registration Number:	2719342	HT
Registration Number:	2740004	CVC
Registration Number:	2757705	

Registration Number:	2796923	BIOPHARM INTERNATIONAL
Registration Number:	2807309	INDUSTRY 212
Registration Number:	2816655	VETERINARY ECONOMICS HD HOSPITAL DESIGN CONFERENCE
Registration Number:	2816656	VETERINARY ECONOMICS PROGRESS IN PRACTICE SEMINARS
Registration Number:	2816657	VETERINARY ECONOMICS VETERINARY VOYAGES
Registration Number:	2828369	TWO SIDES OF YOUR PRACTICE
Registration Number:	2840854	DVM BEST PRACTICES
Registration Number:	2846995	JOURNAL OF GXP COMPLIANCE
Registration Number:	2851053	APPLIED CLINICAL TRIALS
Registration Number:	2852171	VETERINARY ECONOMICS
Registration Number:	2868505	CONTEMPORARY KIDS
Registration Number:	2905537	CVC
Serial Number:	78429995	DIRTSports THE VOICE OF OFF-ROAD MOTORSPORTS
Serial Number:	78562617	CME2

CORRESPONDENCE DATA

Fax Number: (714)755-8290

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 714-540-1235

Email: ipdocket@lw.com

Correspondent Name: Latham & Watkins LLP

Address Line 1: 650 Town Center Drive, Suite 2000

Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	038263-0055 (BOFA)
NAME OF SUBMITTER:	Anna T Kwan
Signature:	/Anna T Kwan/
Date:	10/02/2006

Total Attachments: 7

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement"), effective as of January 17, 2006, is made between Advanstar Communications Inc., a New York corporation (the "Grantor"), and Bank of America, N.A. (as successor by merger to Fleet National Bank), as Administrative Agent (together with any successor(s) thereto in such capacity, the "Administrative Agent") for each of the Secured Parties;

W I T N E S S E T H:

WHEREAS, pursuant to a Credit Agreement, dated as of October 11, 2000 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement"), among the Grantor, the various financial institutions and other Persons from time to time parties thereto (collectively, the "Lenders"), Credit Suisse (f/k/a Credit Suisse First Boston as successor in interest to DLJ Capital Funding, Inc.) as Lead Arranger and Syndication Agent, and the Administrative Agent, the Lenders and the Issuers have extended Commitments to make Credit Extensions to the Grantor;

WHEREAS, in connection with the Credit Agreement, the Grantor has executed and delivered a Borrower Pledge and Security Agreement, dated as of October 11, 2000 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Security Agreement");

WHEREAS, pursuant to Section 4.6 of the Security Agreement, the Grantor is required to execute and deliver this Agreement and to grant to the Administrative Agent a continuing security interest in all of the Trademark Collateral (as defined below) to secure all of its Obligations;

WHEREAS, the Grantor has duly authorized the execution, delivery and performance of this Agreement; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in order to induce (i) the Lenders and the Issuers to make Credit Extensions to the Grantor pursuant to the Credit Agreement, and (ii) the Secured Parties to enter into Rate Protection Agreements, the Grantor agrees, for the benefit of each Secured Party, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided (or incorporated by reference) in the Security Agreement.

SECTION 2. Grant of Security Interest. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, to secure all of its Obligations, the Grantor hereby mortgages, pledges and hypothecates to the Administrative Agent, and grants to the Administrative Agent a security interest in, for its benefit and the benefit of each Secured Party, all of the following property (the "Trademark Collateral"), whether now owned or hereafter acquired or existing by it:

(a) (i) all of its trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, certification marks, collective marks, logos and other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of a like nature covered in clause (c) below, now existing or hereafter adopted or acquired in the United States, including those referred to in Item A of Schedule I attached hereto, whether currently in use or not, all registrations and recordings thereof and all applications in connection therewith, whether pending or in preparation for filing, including registrations, recordings and applications in the United States Patent and Trademark Office or in any office or agency of the United States of America or any State thereof, and all common-law rights relating to the foregoing, and (ii) the right to obtain all reissues, extensions or renewals of the foregoing (collectively referred to as the "Trademark");

(b) all Trademark licenses for the grant by or to the Grantor of any right to use any Trademark, including each Trademark license referred to in Item B of Schedule I attached hereto;

(c) all of the goodwill of the business connected with the use of, and symbolized by the items described in, clause (a) and, to the extent applicable, clause (b);

(d) the right to sue third parties for past, present and future infringements of any Trademark Collateral described in clause (a) and, to the extent applicable, clause (b); and

(e) all proceeds of, and rights associated with, the foregoing, including any claim by the Grantor against third parties for past, present or future infringement or dilution of any Trademark, Trademark registration or Trademark license, or for any injury to the goodwill associated with the use of any such Trademark or for breach or enforcement of any Trademark license and all rights corresponding thereto throughout the world.

SECTION 3. Security Agreement. This Agreement has been executed and delivered by the Grantor for the purpose of registering the security interest of the Administrative Agent in the Trademark Collateral with the United States Patent and Trademark Office. The security interest granted hereby has been granted as a supplement to, and not in limitation of, the security interest granted to the Administrative Agent for its benefit and the benefit of each Secured Party under the Security Agreement. The Security Agreement (and all rights and remedies of the Administrative Agent and each Secured Party thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Release of Security Interest. Upon (i) the sale, transfer or other disposition of any Trademark Collateral in accordance with the Credit Agreement (or with the consent of the Required Lenders or all Lenders, in accordance with Section 10.1 of the Credit Agreement) or (ii) the Termination Date, the Administrative Agent shall, at the Grantor's expense, execute and deliver to the Grantor all instrument and other documents as may be necessary or proper to release the lien on and security interest in the Trademark Collateral which has been granted hereunder.

SECTION 5. Acknowledgment. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.

SECTION 6. Loan Document, etc. This Agreement is a Loan Document executed pursuant to the Credit Agreement and shall (unless otherwise expressly indicated herein) be construed, administered and applied in accordance with the terms and provisions of the Credit Agreement.

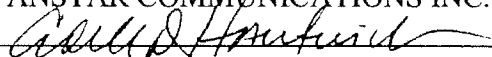
SECTION 7. Counterparts. This Agreement may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement.

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IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

ADVANSTAR COMMUNICATIONS INC.

By

 9/13/06

Name:

ADELE D. HARTWICK

Title:

VP, TREASURER & CONTROLLER

SCHEDULE I
to Trademark Security Agreement

Pending Trademark Applications

No.	Trademark	App. No.	App. Date
1.	DIRTSports THE VOICE OF OFF-ROAD MOTORSPORTS	78429995	June 4, 2004
2.	CME2	78562617	February 8, 2005

Trademark Registrations

No.	Trademark	Reg. No.	Reg. Date
1.	MOTOR SERVICE	0157464	August 8, 1922
2.	MEDICAL ECONOMICS	0183595	May 6, 1924
3.	MODERN MEDICINE	0537137	January 30, 1951
4.	RN	0676731	April 7, 1959
5.	MOTOR AGE	0791433	June 22, 1965
6.	GERIATRICS	0831462	July 4, 1967
7.	AUTOMOTIVE MARKETING	0860751	November 19, 1968
8.	MEDICAL LABORATORY OBSERVER	0894635	July 14, 1970
9.	DENTAL PRODUCTS REPORT	0987917	July 9, 1974
10.	CONTEMPORARY OB/GYN	1009340	April 22, 1975
11.	DPR	1060282	March 1, 1977
12.	VPB	1137377	July 1, 1980
13.	DRUG TOPICS	1198723	June 22, 1982
14.	MEDICAL ECONOMICS	1242071	June 14, 1983
15.	DENTAL LAB PRODUCTS	1346115	July 2, 1985
16.	CONTEMPORARY PEDIATRICS	1379141	January 21, 1986
17.	TRENDS IN DENTISTRY	1399973	July 1, 1986
18.	INTERNATIONAL KIDS FASHION SHOW	1417950	November 18, 1986
19.	INTERNATIONAL FASHION AND BOUTIQUE SHOW	1417951	November 18, 1986
20.	DENTAL GROUP NEWS	1445115	June 30, 1987
21.	EXPOCON	1451251	August 4, 1987
22.	DERMATOLOGY TIMES	1456511	September 8, 1987
23.	OPHTHALMOLOGY TIMES	1461867	October 20, 1987
24.	SPECTROSCOPY	1462419	October 20, 1987
25.	UROLOGY TIMES	1462774	October 27, 1987
26.	INFECTION CONTROL REPORT	1466791	November 24, 1987
27.	PATIENT CARE	1474973	February 2, 1988
28.	BUSINESS AND HEALTH	1504407	September 13, 1988
29.	TRENDS IN DENTISTRY	1533011	April 4, 1989
30.	CONTEMPORARY UROLOGY	1568283	November 28, 1989
31.	DVM THE NEWSMAGAZINE OF VETERINARY MEDICINE	1580044	January 30, 1990
32.	B F I A BODY FASHIONS INTIMATE APPAREL	1584615	February 27, 1990
33.	PHARMACEUTICAL TECHNOLOGY	1603664	June 26, 1990
34.	DEALERNEWS	1606352	July 17, 1990

No.	Trademark	Reg. No.	Reg. Date
35.	HOSPITAL PHARMACIST REPORT	1612482	September 4, 1990
36.	INTERNATIONAL MOTORCYCLE SHOWS	1646225	May 28, 1991
37.	POCKET SURVIVAL GUIDE	1697610	June 30, 1992
38.	INTERNATIONAL KIDS FASHION SHOW	1724158	October 13, 1992
39.	AFTERMARKET BUSINESS	1758303	March 16, 1993
40.	ADVANSTAR COMMUNICATIONS	1770399	May 11, 1993
41.	ADVANSTAR COMMUNICATIONS	1770400	May 11, 1993
42.	APPLIED CLINICAL TRIALS	1786314	August 3, 1993
43.	VETERINARY ECONOMICS	1810700	December 14, 1993
44.	VETERINARY MEDICINE	1810701	December 14, 1993
45.	ADVANSTAR	1874159	January 17, 1995
46.	AUTOMOTIVE BODY REPAIR NEWS	1877565	February 7, 1995
47.	INTERNATIONAL FASHION FABRIC EXHIBITION	1888093	April 4, 1995
48.	THE VOICE OF THE COLLISION REPAIR INDUSTRY	1930828	October 31, 1995
49.	PHARMACEUTICAL REPRESENTATIVE	1939293	December 5, 1995
50.	JOURNAL OF VALIDATION TECHNOLOGY	2046800	March 18, 1997
51.	VET DATA	2092596	September 2, 1997
52.	PUBLISHER FOR A DAY	2127229	January 6, 1998
53.	COSMETIC SURGERY TIMES	2127857	January 6, 1998
54.	FORMULARY	2127917	January 6, 1998
55.	PHARMACEUTICAL EXECUTIVE	2147366	March 31, 1998
56.	BIOPHARM	2161099	May 26, 1998
57.	INSTITUTE OF VALIDATION TECHNOLOGY	2240014	April 13, 1999
58.	AMERICAN BIG TWIN DEALER	2263202	July 20, 1999
59.	THE FACTORY	2287974	October 19, 1999
60.	COMPASS	2319529	February 15, 2000
61.	SPECTROSCOPY	2343638	April 18, 2000
62.	LICENSE	2402398	November 7, 2000
63.	PRET AMERICA	2421514	January 16, 2001
64.	FORMULARY KITS ONLINE	2437689	March 20, 2001
65.	REVIEWING STAND	2441985	April 10, 2001
66.	LC GC	2445230	April 17, 2001
67.	ABRN AUTOMOTIVE BODY REPAIR NEWS	2461302	June 19, 2001
68.	THE STATE OF HEALTH CARE IN AMERICA	2494086	October 2, 2001
69.	RN CAREER SEARCH ----	2495156	October 2, 2001
70.	FIRSTLINE LIVE	2496965	October 9, 2001
71.	VETERINARY HEALTHCARE COMMUNICATIONS	2503318	October 30, 2001
72.	VETERINARY HEALTHCARE COMMUNICATIONS	2584036	June 18, 2002
73.	FEMME	2603839	August 6, 2002
74.	THE CONNECTED PHYSICIAN	2613318	August 27, 2002
75.	MANAGED HEALTHCARE EXECUTIVE	2629128	October 1, 2002
76.	CONTEMPORARY WOMAN	2636862	October 15, 2002
77.	YOUR DVM CAREER	2664817	December 17, 2002
78.	PHARMAGENOMICS DRUG DISCOVERY IN THE POST GENOMIC ERA	2684949	February 4, 2003
79.	STUDENT ADVISOR	2711239	April 29, 2003
80.	HT	2719342	May 27, 2003
81.	CVC	2740004	July 22, 2003

No.	Trademark	Reg. No.	Reg. Date
82.	Design Only	2757705	August 26, 2003
83.	BIOPHARM INTERNATIONAL	2796923	December 23, 2003
84.	INDUSTRY 212	2807309	January 20, 2004
85.	VETERINARY ECONOMICS HD HOSPITAL DESIGN CONFERENCE	2816655	February 24, 2004
86.	VETERINARY ECONOMICS PROGRESS IN PRACTICE SEMINARS	2816656	February 24, 2004
87.	VETERINARY ECONOMICS VETERINARY VOYAGES	2816657	February 24, 2004
88.	TWO SIDES OF YOUR PRACTICE	2828369	March 30, 2004
89.	DVM BEST PRACTICES	2840854	May 11, 2004
90.	JOURNAL OF GXP COMPLIANCE	2846995	May 25, 2004
91.	APPLIED CLINICAL TRIALS	2851053	June 8, 2004
92.	VETERINARY ECONOMICS	2852171	June 8, 2004
93.	CONTEMPORARY KIDS	2868505	August 3, 2004
94.	CVC	2905537	November 30, 2004