

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Franklin & Carlisle, Inc.		09/27/2006	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	William P Haugh		
<b>Street Address:</b>	4531 Patricia Circle		
<b>City:</b>	La Palma		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90623		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2581173	DOC SMOOTHIE'S "JUST WHAT THE DOC ORDERED"	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(602)258-4441		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6022584440		
<b>Email:</b>	chris@daylawfirm.com		
<b>Correspondent Name:</b>	Christopher J. Day		
<b>Address Line 1:</b>	301 E Bethany Home Road, Suite A-213		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85012		
<b>NAME OF SUBMITTER:</b>	Christopher J. Day		
<b>Signature:</b>	/Christopher J. Day/		
<b>Date:</b>	09/28/2006		
<b>Total Attachments: 1</b> source=DOC SMOOTHIE assignment#page1.tif			

OP \$40.00 2581173

**DOC SMOOTHIE'S "JUST WHAT THE DOC ORDERED"**  
**Registration No. 2581173**

**ASSIGNMENT OF TRADEMARK REGISTRATION**

WHEREAS, Franklin & Carlisle, Inc., a Texas corporation located at 7412 S. University Lubbock, TX 79423 ("Assignor") has adopted, used and is using the mark DOC SMOOTHIE'S "JUST WHAT THE DOC ORDERED", which it has registered with the United States Patent and Trademark Office, Registration Number 2581173; and

WHEREAS, William P. Haugh, an individual and citizen of the United States residing at 4531 Patricia Circle, La Palma, CA 90623 ("Assignee") is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said mark, and the above identified registration.

Dated as of the 27 day of September, 2006.

ASSIGNOR:

Franklin & Carlisle, Inc.

By:   
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