

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Eastern Foods, Inc.		01/01/2003	INC. ASSOCIATION: GEORGIA
<b>RECEIVING PARTY DATA</b>			
Name:	Naturally Fresh, Inc.		
Street Address:	1000 Naturally Fresh Blvd.		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30349-2909		
Entity Type:	INC. ASSOCIATION: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	1456688	PROUD PRODUCTS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(404)572-6999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-572-6600		
Email:	trademarks@pogolaw.com		
Correspondent Name:	Laurence P. Colton		
Address Line 1:	1201 W. Peachtree Street, NW		
Address Line 2:	14th Floor		
Address Line 4:	Atlanta, GEORGIA 30309-3488		
ATTORNEY DOCKET NUMBER:	148643.01100(15000.011US)		
NAME OF SUBMITTER:	Laurence P. Colton		
Signature:	/lpcolton/		
Date:	10/02/2006		

CH \$40.00 1456688

Total Attachments: 1  
source=naturally fresh name change#page1.tif

**Secretary of State**  
**Corporations Division**  
**315 West Tower**  
**#2 Martin Luther King, Jr. Dr.**  
**Atlanta, Georgia 30334-1530**

DOCKET NUMBER : 023580078  
CONTROL NUMBER: H609591  
EFFECTIVE DATE: 01/01/2003  
REFERENCE : 0070  
PRINT DATE : 01/02/2003  
FORM NUMBER : 611

NATURALLY FRESH  
1000 NATURALLY FRESH BLVD.  
ATLANTA, GA 30349

CERTIFICATE OF NAME CHANGE AMENDMENT

I, Cathy Cox, the Secretary of State and the Corporations Commissioner of the State of Georgia, do hereby certify under the seal of my office that

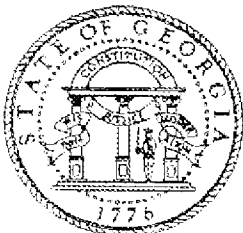
**EASTERN FOODS, INC.**  
**A DOMESTIC PROFIT CORPORATION**

has filed articles of amendment in the Office of the Secretary of State changing its name to

**NATURALLY FRESH, INC.**

and has paid the required fees as provided by Title 14 of the Official Code of Georgia Annotated. Attached hereto is a true and correct copy of said articles of amendment.

WITNESS my hand and official seal in the City of Atlanta and the State of Georgia on the date set forth above.



A handwritten signature in cursive script, appearing to read "Cathy Cox".

Cathy Cox  
Secretary of State