

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/27/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KITCHIN HOSPITALITY, LLC		07/27/2006	LIMITED LIABILITY COMPANY: GEORGIA

RECEIVING PARTY DATA

Name:	ARGILA JAMESON BRAND, LLC
Street Address:	4770 S. Atlanta Road, Suite 200
City:	Smyrna
State/Country:	GEORGIA
Postal Code:	30080
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2183112	
Registration Number:	1719701	THE JAMESON INN
Registration Number:	2182034	Jl
Registration Number:	1211925	SIGNATURE INN S
Registration Number:	1297196	S
Registration Number:	3032342	DREAMIUM BED
Serial Number:	78859942	INVEST WHILE YOU REST

CORRESPONDENCE DATA

Fax Number: (404)892-7056
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (404) 885-1500
 Email: TMAtlanta@seyfarth.com

CH \$190.00 2183112

Correspondent Name: Joseph V. Myers III
Address Line 1: 1545 Peachtree Street, NE, Suite 700
Address Line 2: One Peachtree Pointe
Address Line 4: Atlanta, GEORGIA 30309-2401

ATTORNEY DOCKET NUMBER:

31493.000001

NAME OF SUBMITTER:

Joseph V. Myers III

Signature:

/jvm/

Date:

10/02/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of July 27, 2006 by Kitchin Hospitality, L.L.C., a Georgia limited liability Company ("Assignor"), to Argila Jameson Brand, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the trademarks listed on Exhibit A (the "Marks"), each of which has either achieved registration on the Principal Register of the United States Patent and Trademark Office (the "Registrations"), or has applied for registration on the Principal Register of the United States Patent and Trademark Office (the "Application"), each under the number as listed next to each Mark on Exhibit A;

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Marks, the Application and the Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Marks, the Application and the Registrations, together with the goodwill of the business symbolized by the Marks, and together with all of Assignor's right to sue and recover for past, present and future infringements of the Marks, the same to have and to hold by Assignee as fully and entirely as the same would have been held by Assignor had this assignment not been made.

Assignor agrees that it shall deliver any further instruments or documents, and take all such further reasonable action, as Assignee may request, including procuring assurance and cooperation from Assignor's officers and employees, in order to transfer to and vest in Assignee all right, title, and interest in and to the Marks, the Application and the Registrations. Assignor, on behalf of itself hereby irrevocably appoints Assignee as its power-of-attorney, effective as of the date hereof, with full right of substitution for the purpose of executing such documents and taking such other actions. This power of attorney shall be for the benefit of Assignee, its licensees, successors, and assigns, and is coupled with an interest.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

KITCHIN HOSPITALITY, L.L.C.

By: *David Carley*

Printed Name: C. David Carley

Title: Vice President

[COMPANY SEAL]

EXHIBIT A

Trademark	Registration No. (if registered)	Application No.:
Design of Jameson Inn Building	2,183,112	
THE JAMESON INN	1,719,701	
JI (Stylized)	2,182,034	
SIGNATURE INN	1,211,925	
S (Stylized)	1,297,196	
DREAMIUM BED	3,032,342	
INVEST WHILE YOU REST		78/859,942