

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J. F. HELMOLD & BRO., INC.		09/29/2006	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	HELMOLD LLC		
Street Address:	901 Morse Avenue		
City:	Elk Grove Village		
State/Country:	ILLINOIS		
Postal Code:	60007		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0233331	CUTAWL	
CORRESPONDENCE DATA			
Fax Number:	(212)318-3400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-318-3148		
Email:	jcrawford@fulbright.com		
Correspondent Name:	James R. Crawford		
Address Line 1:	666 Fifth Avenue		
Address Line 2:	Fulbright & Jaworski L.L.P.		
Address Line 4:	New York, NEW YORK 10103		
ATTORNEY DOCKET NUMBER:	10606994		
NAME OF SUBMITTER:	James R. Crawford		
Signature:	/James R. Crawford/		
Date:	10/03/2006		

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Total Attachments: 3
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made this 29th day of September, 2006 by and between J. F. HELMOLD & BRO., INC. an Illinois corporation ("Assignor"), and HELMOLD LLC, a Delaware limited liability company ("Assignee").

WITNESSETH:

Assignor is the sole owner of the following United States and foreign trademarks:

United States Trademark Registration CUTAWL, Registration No. 0233331

Canadian Trademark Registration CUTAWL, Registration No. TMDA56,098

Mexican Trademark Registration HELMOLD, Registration No. 275525

Unregistered common law use of HELMOLD alone and in use in combination with other words or symbols, including the registered domain name HELMOLD.com

Unregistered common law use of other trademarks and trade dress currently in use in commerce by Assignor

Assignee wishes to acquire the above identified trademarks and trade dress from Assignor.

NOW, THEREFORE, in consideration of the sum of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned Assignor hereby assigns to Assignee, its successors and assigns all right, title and interest in and to the above identified trademarks and trade dress together with the goodwill appurtenant thereto, together with all common law rights of Assignor, including, without limitation, the right to sue for and recover for all past, present or future infringement of said trademarks and trade dress. Assignor hereby authorizes Assignee to request the relevant government entity or agency to record Assignee as the assignee and owner of the above identified trademarks.

[signatures on next page]

This Trademark Assignment is made pursuant to and subject to the terms and conditions of the Asset Purchase Agreement dated as of August 31, 2006 between Assignor and Assignee.

Date: 9-29-06

J. F. HELMOLD & BRO, INC.
Assignor

By *John E. Kovach*
Authorized Agent

Date: _____

HELMOLD LLC
Assignee

By _____
Authorized Agent

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This Trademark Assignment is made pursuant to and subject to the terms and conditions of the Asset Purchase Agreement dated as of August 31, 2006 between Assignor and Assignee.


Date: _____

J. F. HELMOLD & BRO, INC.
Assignor

By _____
Authorized Agent

Date: 9/28/06

HELMOLD LLC
Assignee

By 
Authorized Agent

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