

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SpeedNews, Inc.		09/19/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Prism Business Media, Inc.		
Street Address:	249 W. 17th Street, 4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2683328	SPEEDNEWS	
Registration Number:	2700006	SPEEDNEWS	
CORRESPONDENCE DATA			
Fax Number:	(215)279-9394		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jordan.lavine@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	1628 John F. Kennedy Blvd., 15th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	P0522.5006		
NAME OF SUBMITTER:	Jordan A. LaVine		
Signature:	/Jordan A. LaVine/		
Date:	10/04/2006		

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Total Attachments: 4

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ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY is made as of September 19, 2006, by and between SpeedNews, Inc., a California corporation (“**Assignor**”), and Prism Business Media Inc., a Delaware corporation (“**Assignee**”).

WHEREAS, Assignee has entered into an Asset Purchase Agreement, dated as of even date hereof, by and among Assignee, Assignor and certain other parties thereto (the “**Purchase Agreement**,” capitalized terms used but not defined herein shall have the respective meanings ascribed thereto in the Purchase Agreement) pursuant to which Assignee is acquiring substantially all of the assets of Assignor.

WHEREAS, Assignor is the owner and/or licensee of the Seller IP included within the Transferred Assets.

WHEREAS, the Seller IP includes, but is not limited to, the items listed on Appendix A attached hereto (the “**Scheduled IP**”), all of which Scheduled IP is owned by Assignor.

WHEREAS, in connection with the sale of substantially all of the assets of Assignor to Assignee pursuant to the Purchase Agreement, Assignor desires to transfer all of its right, title and interest in and to the Scheduled IP to Assignee.

NOW, THEREFORE, in consideration of their mutual promises, and other good and valuable consideration, the receipt and sufficiency of which Assignor hereby acknowledges, the parties hereto agree as follows:

1. Assignment. Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest in the Scheduled IP, including all rights to obtain registrations, renewals and extensions thereof, together with all of the goodwill of the business associated with the use of and/or symbolized by said Scheduled IP, along with all claims for damages by reason of past, present, and future infringement of the rights assigned under this Assignment, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns, and other legal representatives, as fully and entirely as if the same would have been held and enjoyed by Assignor if this transfer to Assignee had not been made.

2. Further Assurances. Whenever requested to do so by Assignee, at Assignee’s sole cost and expense, Assignor shall promptly execute, acknowledge, and deliver any applications, assignments or other instruments that Assignee may request in order to (i) obtain trademark or copyright registration or patents in the United States or in any foreign country in and to the Scheduled IP; or (ii) evidence, protect or perfect Assignee’s ownership of the sole and exclusive right, title and interest in and to any Scheduled IP.

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IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Intellectual Property to be duly executed on their behalf by the undersigned, thereunto duly authorized, as of the day and year first above written.

SPEEDNEWS, INC.

By: *Gilbert Speed*
Name: Gilbert Speed
Title:

PRISM BUSINESS MEDIA INC.

By: _____
Name:
Title:

STATE OF _____

ss.:

COUNTY OF _____

I, _____, a Notary Public of the County and State aforesaid, certify that Gilbert Speed, personally came before me and acknowledged that he is the President of SpeedNews, Inc., a California corporation, and that by authority duly given and as the act of the company, the foregoing instrument was signed by him in such capacity.

Witness my hand and official stamp or seal, this ____ day of September, 2006.


Notary Public

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Intellectual Property to be duly executed on their behalf by the undersigned, thereunto duly authorized, as of the day and year first above written.

SPEEDNEWS, INC.

By: _____
Name: Gilbert Speed
Title:

PRISM BUSINESS MEDIA INC.

By: 
Name: JESSE DU BEY
Title:

STATE OF _____

ss.:

COUNTY OF _____

I, _____, a Notary Public of the County and State aforesaid, certify that Gilbert Speed, personally came before me and acknowledged that he is the President of SpeedNews, Inc., a California corporation, and that by authority duly given and as the act of the company, the foregoing instrument was signed by him in such capacity.

Witness my hand and official stamp or seal, this ___ day of September, 2006.

Notary Public

APPENDIX A

SCHEDULED IP

Mark	Registration No.	Registration Date	Class (Goods/Services)
SPEEDNEWS	2,683,328	02/04/03	Class 16: trade newsletter primarily for the aviation industry
SPEEDNEWS	2,700,006	03/25/03	Class 35: arranging and conducting business conferences primarily for the aviation industry