

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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|--|--|----------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Advanstar Communications Inc. | | 05/27/2005 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | CME2, Inc., a wholly owned subsidiary of Advanstar Communications Inc. | | |
| Street Address: | 131 West First Street | | |
| Internal Address: | Sixth Floor | | |
| City: | Duluth | | |
| State/Country: | MINNESOTA | | |
| Postal Code: | 55802 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78562617 | CME2 | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (218)725-6800 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | (218) 725-6840 | | |
| Email: | ltaylor@fryberger.com | | |
| Correspondent Name: | Martha Markusen | | |
| Address Line 1: | 302 West Superior Street | | |
| Address Line 2: | Suite 700 | | |
| Address Line 4: | Duluth, MINNESOTA 55802 | | |
| NAME OF SUBMITTER: | Martha Markusen | | |
| Signature: | /mmm/ | | |
| Date: | 10/05/2006 | | |

OP \$40.00 78562617

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TRADEMARK
REEL: 003402 FRAME: 0967

ASSIGNMENT OF TRADEMARK APPLICATION

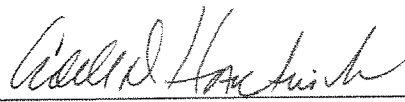
Advanstar Communications Inc., a New York corporation, with offices at 131 West First Street, Duluth, Minnesota 55802, is the owner of record of the following:

Mark: **CME2**
Serial No.: 78562617
Filing Date: 2/8/2005

For good and valuable consideration, the receipt of which is hereby acknowledged, Advanstar Communications Inc. hereby assigns, sells and transfers unto its wholly owned subsidiary, **CME2, INC.**, a Delaware corporation, with an address of at 131 West First Street, Duluth, MN 55802, all of its right, title and interest in and to the above mark, including any good will, together with the application thereof.

Dated effective this 27th day of May, 2005.

**ADVANSTAR COMMUNICATIONS
INC.**

By 
Adele D. Hartwick
Its Vice President
Signed October 4, 2006