

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Direct Response Technologies, Inc.		01/25/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Digital River oneNetwork, Inc.		
Street Address:	9625 West 76th Street, Suite 150		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	78723338	KEYWORD BUILDER	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(952)842-1742		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	952-896-3309		
Email:	ipgroup@larkinhoffman.com		
Correspondent Name:	James P. Quinn		
Address Line 1:	1500 Wells Fargo Plaza		
Address Line 2:	7900 Xerxes Avenue South		
Address Line 4:	Minneapolis, MINNESOTA 55431		
ATTORNEY DOCKET NUMBER:	20717-14		
NAME OF SUBMITTER:	James P. Quinn		
Signature:	/jppq54/		
Date:	10/05/2006		

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