

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Walltext, Inc.		10/02/2006	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Meredith Corporation		
<b>Street Address:</b>	1716 Locust Street		
<b>City:</b>	Des Moines		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	50309-3023		
<b>Entity Type:</b>	CORPORATION: IOWA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2672363	READYMADE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(515)284-2776		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	515-284-2167		
<b>Email:</b>	becky.king@meredith.com		
<b>Correspondent Name:</b>	Meredith Corporation		
<b>Address Line 1:</b>	1716 Locust Street		
<b>Address Line 4:</b>	Des Moines, IOWA 50309-3023		
<b>NAME OF SUBMITTER:</b>	Rebecca J. King		
<b>Signature:</b>	/Rebecca J. King/		
<b>Date:</b>	10/05/2006		

CH \$40.00 2672363

Total Attachments: 3  
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## SECURITY AGREEMENT SUMMARY

This Security Agreement Summary, dated as of October 2, 2006, is made jointly and severally by Readymade, LLC, a Colorado limited liability company, and Walltext, Inc., a California corporation (collectively, the "Debtors"), in favor of Meredith Corporation, an Iowa corporation (the "Lender").

### Background:

Lender has made a loan to the Debtors, which loan is now evidenced by a Promissory Note dated this same date (the "Note"). It is a condition to the obligation to the Lender to grant the loan in accordance with the provisions of Note that the Debtors shall have executed and delivered a Security Agreement-General Form dated this same date (the "Security Agreement") to the Lender for the purpose of granting Lender a security interest in certain assets, including the interests of the Debtors in the trademarks described in Exhibit A-1 attached thereto (the "Trademarks"). This Security Agreement Summary shall set forth the material terms of the Security Agreement related to the Trademarks solely for purpose of providing notice of the Security Agreement with the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the premises and for other good and valuable consideration the receipt of which is hereby acknowledged by the Debtors, the Debtors hereby agree as follows:

1. Grant of Security Interest. As collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of all indebtedness evidenced by the Note, the Debtors hereby grant to the Lender a security interest in the Trademarks described in Exhibit A-1 attached hereto.
2. Governing Law. This Security Agreement Summary shall be governed by the internal laws of the State of Iowa, except to the extent that the validity or perfection of the security interest granted hereunder, or the remedies hereunder, must be governed by the laws of a jurisdiction other than the State of Iowa.

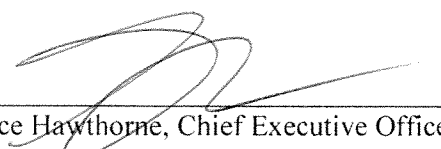
IN WITNESS WHEREOF, the Debtors have caused this Security Agreement Summary to be duly executed and delivered as of the date first above written.

Readymade, LLC

By   
Grace Hawthorne, Chief Executive Officer

Address: 2706 Eighth Street,  
Berkeley, CA 94710

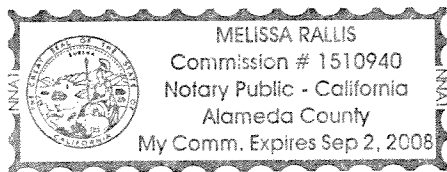
Walltext, Inc.

By   
Grace Hawthorne, Chief Executive Officer

Address: 2706 Eighth Street,  
Berkeley, CA 94710

STATE OF CALIFORNIA, COUNTY OF ALAMEDA ) ss:

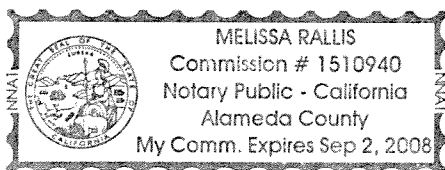
On this 4<sup>th</sup> day of OCTOBER, 2006, personally appeared before me Grace Hawthorne, to me personally known, who being by me duly sworn, deposes and says that she is the Chief Executive Officer of Readymade, LLC, a Colorado limited liability company, described in and which executed the above document; and that the execution and delivery of this assignment was authorized by said company.



Melissa Rallis  
Notary Public

STATE OF CALIFORNIA, COUNTY OF ALAMEDA ) ss:

On this 4<sup>th</sup> day of OCTOBER, 2006, personally appeared before me Grace Hawthorne, to me personally known, who being by me duly sworn, deposes and says that she is the Chief Executive Officer of Walltext, Inc., a California corporation, described in and which executed the above document; and that the execution and delivery of this assignment was authorized by said company.



Melissa Rallis  
Notary Public

EXHIBIT A - 1

TO SECURITY AGREEMENT – GENERAL FORM

All of the following described trademarks or trademark applications, including all trademark infringement claims, and all continuations, continuations in part, divisions, renewals, extensions, substitutions, and reissuances of the trademarks, and trademark applications in the United States or in any foreign country, and all rights to income, profits, royalties, damages, licenses or other rights related to the trademarks, or trademark applications and all other rights of good will relating to the trademarks or trademark applications, and all proceeds, products and support obligations whether now existing or hereafter arising and wherever located:

<u>U.S. Trademark No.</u>	<u>Issue Date</u>	<u>Description</u>	<u>Debtor</u>
2672363	January 7, 2003	Wordmark in IC 016: ReadyMade	Walltext, Inc.