

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
News Publishing Australia Limited		08/13/2001	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	CC Marine Brand Acquisition, LLC
Street Address:	8161 15th Street E.
City:	Sarasota
State/Country:	FLORIDA
Postal Code:	34243
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	0737045	CHRIS-CRAFT
Registration Number:	0779402	CHRIS-CRAFT
Registration Number:	0234707	CHRIS-CRAFT
Registration Number:	0774868	CHRIS-CRAFT
Registration Number:	0845304	COMMANDER
Registration Number:	0839900	CONSTELLATION
Registration Number:	0839901	CRUSADER
Registration Number:	0841952	ROAMER
Registration Number:	0858829	LANCER
Registration Number:	0819028	SEA SKIFF CHRIS CRAFT

CORRESPONDENCE DATA	
Fax Number:	(415)268-7522
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	415-268-6538

CH \$265.00 0737045

Email: dpung@mofo.com
Correspondent Name: Jennifer Lee Taylor
Address Line 1: 425 Market Street
Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER: 57848-24000.00

NAME OF SUBMITTER: Jennifer Lee Taylor/Diane Pung

Signature: /Jennifer Lee Taylor/

Date: 10/05/2006

Total Attachments: 6

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TRADEMARK ASSIGNMENT

WHEREAS, News Publishing Australia Limited, a Delaware corporation ("Assignor"), assigned certain trademarks to CC Marine Brand Acquisition, LLC, a Delaware limited liability company ("Assignee"), pursuant to that certain Trademark Assignment executed by Assignor and dated August 13, 2001 (the "Prior Assignment");

WHEREAS, due to a clerical error, Assignor was incorrectly designated in the Prior Assignment as "News Australia Publishing Limited" rather than "News Publishing Australia Limited"; and

WHEREAS, Assignor and Assignee now wish to correct the Prior Assignment by having Assignor again assign to Assignee the trademarks set forth on Schedule A attached hereto (the "Marks"), effective as of the date of the Prior Assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably transfers, conveys, assigns and sets over to Assignee *nunc pro tunc*, effective as of August 13, 2001, all of its right, title and interest in and to: (i) the Marks and the goodwill represented thereby; (ii) all causes of action both at law and equity for past and future claims arising out of or relating to the ownership, use or exploitation of the Marks; and (iii) all of the rights, title and interest in, to and under Assignor's rights as licensor of the Marks under the Third Party License Agreements (as defined in the Trademark Option Agreement, dated as of March 8, 2001, by and between Assignor and Assignee).

ASSIGNOR:

By:

Name:

Title:

Michael L. Bunde
Michael L. Bunde
SVP


**SCHEDULE A
MARKS**

<u>Mark</u> <u>Serial Number</u> <u>Registration Number</u>	<u>Country</u>	<u>Class/Goods and Services</u>	<u>Status</u>
CHRIS-CRAFT Serial No: 389101 Reg. No: A389101	Australia	Class: 25 Footwear, boating shoes, athletic shoes and all other goods	Registered App Date: 3/24/1983 Reg Date: 3/24/1993
CHRIS-CRAFT STYLIZED Serial No: 71679 Reg. No: A71679 <i>Chris-Craft</i>	Australia	Class: 12 Marine runabouts, boats and launches	Registered App Date: 1/4/1938 Reg Date: 1/4/1938
CHRIS-CRAFT Serial No: AM288891 Reg. No: 138056	Austria	Class: 25 Men's and women's clothing - namely, suits, pants, jackets, sweaters, shirts, skirts, blouses, caps, and footwear	Registered App Date: 6/18/1991 Reg Date: 10/31/2001
CHRIS-CRAFT STYLIZED Serial No: 55332 Reg. No: 67257 <i>Chris-Craft</i>	Benelux	Class: 7 Marine engines and parts thereof Class: 12 Marine runabouts, boats and launches	Registered App Date: 10/26/1971 Reg Date: 10/26/1976
CHRIS-CRAFT STYLIZED Serial No: 2478609 Reg. No: 2478609 <i>Chris-Craft</i>	Brazil	Class: 12 Marine runabouts, boats and launches	Registered App Date: 10/28/1970 Reg Date: 10/28/1980
CHRIS-CRAFT STYLIZED Serial No: 484598 Reg. No: 3971147 <i>Chris-Craft</i>	Brazil	Class: 7 Marine motors & outboard motors	Registered App Date: 2/22/1961 Reg Date: 9/29/1969
CHRIS-CRAFT Serial No: 348203 Reg. No: TMA201432	Canada	Goods: Men's and women's clothing-namely, suits, pants, jackets, sweater, shirts, skirts, blouses, caps, and shoes Navigation, communication, and safety electrical equipment-namely, radio telephones, gas fume alarm detectors, amplifiers, generators; depth sounders, radar, radio direction finders, loran, automatic pilots, speedometers, odometers, and magnetic compasses	Registered App Date: 11/26/1971 Reg Date: 8/30/1974
CHRIS CRAFT Serial No: 0475648 Reg. No: TMA300222	Canada	Goods: Sales catalogues published periodically Services: Department store services Retail mail order sales services	Registered App Date: 9/18/1981 Reg Date: 2/22/1985
CHRIS-CRAFT Serial No: 0194438 Reg. No: UCA030504	Canada	Goods: Marine motors and outboard motors	Registered App Date: 2/22/1947 Reg Date: 2/22/1947

CHRIS-CRAFT STYLIZED Serial No: 0147468 Reg. No: TMDA047410 <i>Chris-Craft</i>	Canada	Goods: Marine runabouts, boats and launches	Registered App Date: 3/14/1929 Reg Date: 9/9/1929
CHRIS CRAFT AND STAR DESIGN Serial No: 533643 Reg. No: TMA308640 <i>Chris * Craft</i>	Canada	Goods: Boats, marine runabouts, launches, marine motors, outboard motors; navigation, communication and safety equipment, namely - radio telephones, gas fume alarm detectors, amplifiers, generators, depth sounders, radar, radio direction finders, loran, automatic pilots, speedometers, odometers and magnetic compasses. Clothing, namely - suits, pants, jackets, sweaters, shirts, skirts, blouses and caps and shoes Periodical printed publications, namely sales catalogues	Registered App Date: 12/21/1984 Reg Date: 11/22/1985
AQUA HOME Serial No: 520317 Reg. No: TMA310831	Canada	Goods: House boats	Registered App Date: 4/12/1984 Reg Date: 1/31/1986
CAVALIER Serial No: 304025 Reg. No: TMA156160	Canada	Goods: Boats	Registered App Date: 4/10/1967 Reg Date: 3/29/1968
CORSAIR Serial No: 304026 Reg. No: TMA162668	Canada	Goods: Boats	Registered App Date: 4/10/1967 Reg Date: 5/9/1969
CHRIS CRAFT AND STAR DESIGN Serial No: 402290 Reg. No: 203818 <i>Chris * Craft</i>	Colombia	Class: 12 Boats and apparatus for locomotion by water	Registered App Date: 8/13/1993 Reg Date: 9/29/1997
CHRIS-CRAFT Serial No: 149484 Reg. No: 149484	Europe	Class: 7 Machinery Class: 12 Vehicles Class: 25 Clothing	Registered App Date: 4/1/1996 Reg Date: 10/13/1998
CHRIS-CRAFT Serial No: 125125 Reg. No: 1707492	France	Class: 25 Men's and women's clothing, including suits, pants, jackets, sweaters, shirts, skirts, blouses, caps, shoes, life jackets, and vests	Registered App Date: 11/22/1991 Reg Date: 11/22/1991
COMMANDER Serial No: 768948 Reg. No: 1492418	France	Class: 12 Vehicles, in all particular boats of all types	Registered App Date: 8/5/1968 Reg Date: 4/6/1998
CONSTELLATION Serial No: 58722 Reg. No: 1492417	France	Class: 12 Vehicles, in all particular boats of all types	Registered App Date: 8/5/1968 Reg Date: 4/6/1998
CHRIS-CRAFT Serial No: 780665 Reg. No: 780665	Germany	Class: 7 Marine engines and parts thereof Class: 12 Watercraft	Registered App Date: 7/27/1962 Reg Date: 7/27/1962

CHRIS-CRAFT Serial No: 1268941940 Reg. No: 1268941940	Guatemala	Class: 12 Marine runabouts, boats and launches	Registered App Date: 3/22/1961 Reg Date: 3/22/2001
CHRIS-CRAFT Serial No: 47451 Reg. No: 14221965	Hong Kong	Class: 12 Boats, marine engines and parts thereof	Registered App Date: 9/3/1964 Reg Date: 9/30/1999
CHRIS CRAFT AND STAR DESIGN Serial No: 36093 Reg. No: 36093 <i>Chris * Craft</i>	Ireland	Class: 12 Marine runabouts, boats and launches	Registered App Date: 5/6/1929 Reg Date: 5/6/1929
CHRIS-CRAFT STYLIZED Serial No: 164397 Reg. No: 487305 <i>Chris-Craft</i>	Italy	Class: 12 Marine boats, marine engines and service parts	Registered App Date: 11/16/1960 Reg Date: 3/23/1964
CAVALIER Serial No: RM2000C007568 Reg. No: 408050	Italy	Class: 12 Boats	Registered App Date: 12/12/1980 Reg Date: 3/3/1986
ROAMER Serial No: 35703C80 Reg. No: 408151	Italy	Class: 12 Boats	Registered App Date: 1/18/1961 Reg Date: 6/22/1964
CHRIS CRAFT Serial No: 7027241997 Reg. No: 1247554	Japan	Class: 12 Boats and parts thereof	Registered App Date: 2/4/1997 Reg Date: 5/9/1997
CHRIS-CRAFT Serial No: 953161988 Reg. No: 2309374	Japan	Class: 25 Footwear (excluding special sporting and gymnastic footwear), umbrellas and parasols, canes, their parts and accessories	Registered App Date: 8/19/1988 Reg Date: 5/31/1991
CHRIS CRAFT AND STAR DESIGN Serial No: 708051985 Reg. No: 2084889 <i>Chris * Craft</i>	Japan	Class: 9 Life vests, and other goods belonging to this class	Registered App Date: 7/9/1985 Reg Date: 10/26/1988
CHRIS-CRAFT Serial No: 83664 Reg. No: 67034	Norway	Class: 7 Marine engines and parts therefor Class: 12 Marine runabouts, boats and launches	Registered App Date: 10/3/1964 Reg Date: 9/23/1965
CHRIS-CRAFT AND TILDE DESIGN Serial No: 26154 Reg. No: 26154 <i>Chris ~ Craft</i>	Norway	Class: 12 Marine runabouts, boats and launches	Registered App Date: 2/21/1938 Reg Date: 2/21/1938
CHRIS-CRAFT Serial No: 206822 Reg. No: P334627	Switzerland	Class: 7 Racing boats, boats, launches, marine runabouts and parts Class: 12 Racing boats, boats, launches, marine runabouts and parts	Registered App Date: 9/21/1964 Reg Date: 9/30/1964

CHRIS-CRAFT Serial No: 391111 Reg. No: 391111	Switzerland	Class: 25 Men's and women's clothing - namely suits, pants, jackets, sweaters, shirts, skirts, blouses, caps, and footwear	Registered App Date: 5/1/1992 Reg Date: 5/1/1992
CHRIS & STAR DESIGN Serial No: 7704356 Reg. No: 411239	Taiwan	Class: 12 Marine runabouts, boats and launches	Registered App Date: 2/3/1988 Reg Date: 8/16/1988
CHRIS-CRAFT STYLIZED Serial No: pending Reg. No: 502500 <i>Chris-Craft</i>	United Kingdom	Class: 12 Marine runabouts, boats and launches	Registered App Date: 5/6/1957 Reg Date: 5/6/1957
CHRIS CRAFT Serial No: 72/128,515 Reg. No: 737,045	United States	Class: 12 Boats	Registered App Date: 9/25/1961 Reg Date: 9/4/1962
CHRIS CRAFT Serial No: 72/177,967 Reg. No: 779,402	United States	Class: 7 Engines	Registered App Date: 9/30/1963 Reg Date: 11/3/1964
CHRIS-CRAFT STYLIZED Serial No: 71/250,825 Reg. No: 234,707 <i>Chris-Craft</i>	United States	Class: 12 Marine runabouts, boats, and launches	Registered App Date: 6/20/1927 Reg Date: 11/1/1927
CHRIS CRAFT AND STAR DESIGN Serial No: 72/181,857 Reg. No: 774,868 <i>Chris * Craft</i>	United States	Class: 12 Boats	Registered App Date: 11/26/1963 Reg Date: 8/11/1964
COMMANDER Serial No: 72/255,598 Reg. No: 845,304	United States	Class: 12 Boats	Registered App Date: 10/3/1966 Reg Date: 3/5/1968
CONSTELLATION Serial No: 72/258,493 Reg. No: 839,900	United States	Class: 12 Boats	Registered App Date: 11/14/1966 Reg Date: 12/5/1967
CRUSADER Serial No: 72/258,494 Reg. No: 839,901	United States	Class: 12 Boats	Registered App Date: 11/14/1966 Reg Date: 12/5/1967
LANCER Serial No: 72/288,387 Reg. No: 858,829	United States	Class: 12 Boats	Registered App Date: 1/8/1968 Reg Date: 10/22/1968
ROAMER Serial No: 72/260,018 Reg. No: 841,952	United States	Class: 12 Boats	Registered App Date: 12/5/1966 Reg Date: 1/9/1968

SEA SKIFF CHRIS CRAFT (STYLIZED) Serial No: 72/208,543 Reg. No: 819,028 	United States	Class: 12 Boats	Registered App Date: 12/21/1964 Reg Date: 11/22/1966
CHRIS-CRAFT Serial No: Reg. No: 12110	Venezuela	Class: 12 Marine runabouts, boats and launches	Registered App Date: Reg Date: 3/2/1955