

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NutraMax Products, Inc.	FORMERLY Aid Pack, Inc.	09/29/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Unico Holdings, Inc.		
Street Address:	1830 Second Avenue North		
City:	Lake Worth		
State/Country:	FLORIDA		
Postal Code:	33461		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1709678	PURE & GENTLE	
Serial Number:	78972070	PURE & GENTLE	
CORRESPONDENCE DATA			
Fax Number:	(312)261-1532		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312.261.2238		
Email:	trademark@pedersenhaupt.com		
Correspondent Name:	Stan Sneeringer		
Address Line 1:	161 N. Clark Street		
Address Line 2:	Suite 3100		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	200661048		
NAME OF SUBMITTER:	Stan Sneeringer		
Signature:	/Stan Sneeringer/		

OP \$65.00 1709678

Date:

10/05/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective the 29th day of September, 2006, is by and between NutraMax Products, Inc., a Delaware corporation ("Assignor"), and Unico Holdings, Inc., a Florida corporation ("Assignee").

WHEREAS, Assignor has adopted, used and is the owner of the right, title and interest in and to the trademark PURE & GENTLE, both as a word mark and as a stylized logo design, including rights at common law and as registered before the United States Patent and Trademark Office as Fed. Reg. No. 1,709,678 and applied for under Fed. Serial No. 78/972,070 (hereinafter referred to as the "Trademark Rights"); and

WHEREAS, Assignee desires to acquire said Trademark Rights together with all of the goodwill of the business symbolized by the Trademark Rights; and

WHEREAS, it is desired that the assignment of said registrations and applications be made of record in the United States Patent and Trademark Office and other appropriate Patent and Trademark Offices.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby, grant, assign, transfer, convey and set over unto Assignee, all of Assignor's right, title and interest in and to the Trademark Rights, and all applications and all registrations therefor, and all usages of the trademarks and service marks that have not been applied for, if any, together with the goodwill of the business symbolized by the Trademark Rights, and all priority rights under any applicable convention, all rights to damages and profits, due or accrued, arising out of past or future infringements of said Trademark Rights, and the right to sue for and recover the same.

