TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NutraMax Products, Inc.	FORMERLY Aid Pack, Inc.	09/29/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Unico Holdings, Inc.	
Street Address:	1830 Second Avenue North	
City:	Lake Worth	
State/Country:	FLORIDA	
Postal Code:	33461	
Entity Type:	CORPORATION: FLORIDA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1709678	PURE & GENTLE
Serial Number:	78972070	PURE & GENTLE

CORRESPONDENCE DATA

Fax Number: (312)261-1532

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312.261.2238

Email: trademark@pedersenhoupt.com

Correspondent Name: Stan Sneeringer Address Line 1: 161 N. Clark Street

Address Line 2: Suite 3100

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	200661048
NAME OF SUBMITTER:	Stan Sneeringer
Signature:	/Stan Sneeringer/
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REEL: 003403 FRAME: 0475

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Date:	10/05/2006
Total Attachments: 2 source=assignp&g#page1.tif source=assignp&g#page2.tif	

TRADEMARK REEL: 003403 FRAME: 0476

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective the 29th day of September, 2006, is by and between

NutraMax Products, Inc., a Delaware corporation ("Assignor"), and Unico Holdings, Inc., a

Florida corporation ("Assignee").

WHEREAS, Assignor has adopted, used and is the owner of the right, title and interest in

and to the trademark PURE & GENTLE, both as a word mark and as a stylized logo design,

including rights at common law and as registered before the United States Patent and Trademark

Office as Fed. Reg. No. 1,709,678 and applied for under Fed. Serial No. 78/972,070 (hereinafter

referred to as the "Trademark Rights"); and

WHEREAS, Assignee desires to acquire said Trademark Rights together with all of the

goodwill of the business symbolized by the Trademark Rights; and

WHEREAS, it is desired that the assignment of said registrations and applications be

made of record in the United States Patent and Trademark Office and other appropriate Patent

and Trademark Offices.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which are hereby acknowledged, Assignor does hereby, grant, assign, transfer, convey and set

over unto Assignee, all of Assignor's right, title and interest in and to the Trademark Rights, and

all applications and all registrations therefor, and all usages of the trademarks and service marks

that have not been applied for, if any, together with the goodwill of the business symbolized by

the Trademark Rights, and all priority rights under any applicable convention, all rights to

damages and profits, due or accrued, arising out of past or future infringements of said

Trademark Rights, and the right to sue for and recover the same.

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REEL: 003403 FRAME: 0477

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by its duly authorized officer effective as of the day and year first written above.

NUTRAMAX PRODUCTS, INC.

By: Name:

Its:

Dated: 9/29/2005 6

STATE OF MA)

COUNTY OF SEX)

I, Jane Fare, and a notary public in and for, and residing in the said County in the State aforesaid, DO HEREBY CERTIFY, that Jane Took, the of NutraMax Products, Inc., is personally known to me to be the same person whose name is subscribed to the foregoing Assignment, appeared before me this day in person, and acknowledged that he/she signed, sealed and delivered said instrument as his/her free and voluntary act, for the uses and purposes therein set forth.

GIVEN under my hand and notarial seal, this 29 day of September, 2006.

Notary Public

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RECORDED: 10/05/2006