

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	09/25/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mary Aljian		09/12/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	L.A. Gear, Inc.
Street Address:	844 Moraga Drive
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90049
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76530738	LARUNNER

CORRESPONDENCE DATA

Fax Number: (202)955-5564
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (202) 419-2405
 Email: anthony.masiello@hkllaw.com
 Correspondent Name: Anthony R. Masiello
 Address Line 1: 2099 Pennsylvania Avenue, N.W.
 Address Line 2: Holland & Knight LLP
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

NAME OF SUBMITTER:	Anthony R. Masiello
Signature:	/anthony masiello/
Date:	10/05/2006

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Total Attachments: 1
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ASSIGNMENT

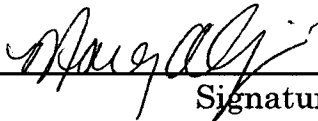
Whereas, Mary Aljian ("Assignor"), an individual having an address of 12439 Greentree Drive, Rancho Cucamonga, California has filed Application Serial No. 76/530,738 with the U.S. Patent and Trademark Office (the "Application") for registration of the mark LARUNNER; and Application Serial No. 76/530,737 for registration of the mark LAWALKER (the two trademarks LARUNNER and LAWALKER being, collectively, the "Marks");

Whereas, L.A. Gear, Inc. ("Assignee"), a California corporation, having a business address at 844 Moraga Drive, Los Angeles, California 90049, wishes to acquire the entire right, title, and interest in and to the Marks and the Application, including all goodwill of the business connected with the use of the Marks and symbolized by the Marks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks and the Application, together with the portion of the business to which the Marks pertain, consisting of all goodwill of the business connected with the use of the Marks and symbolized by the Marks, and the right to sue and recover for past infringements of the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

This assignment shall bind the Assignor, her successors and/or assigns, and all others acting by, through, with or under her direction, and all those in privity therewith; and shall inure to the benefit of Assignee, its successors and assigns.

MARY ALJIAN



Signature

Date: _____

9/18/06

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