

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Happy Planet Foods, Inc.		10/05/2006	Canada Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Happy Planet Limited Partnership		
<b>Street Address:</b>	203-950 Powell Street		
<b>City:</b>	Vancouver		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	V6A 1H9		
<b>Entity Type:</b>	LIMITED PARTNERSHIP:		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75549629	HAPPY PLANET	
<b>Registration Number:</b>	2239717	HAPPY PLANET	
<b>Registration Number:</b>	2820133	HAPPY PLANET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(604)687-3478		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	604-687-7432		
<b>Email:</b>	carrie@trademarkable.com		
<b>Correspondent Name:</b>	Coastal Trademark Services Ltd.		
<b>Address Line 1:</b>	Suite 2200, 555 West Hastings Street		
<b>Address Line 2:</b>	Box 12109		
<b>Address Line 4:</b>	Vancouver, CANADA V6B 4N6		
<b>ATTORNEY DOCKET NUMBER:</b>	1947-010		
<b>DOMESTIC REPRESENTATIVE</b>			

OP \$90.00 75549629

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Deanna Shannon

Signature:

/Deanna Shannon/

Date:

10/06/2006

Total Attachments: 2

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**ASSIGNMENT**

KNOW ALL MEN BY THESE PRESENTS that **Happy Planet Foods, Inc.**, a corporation organized and existing under the laws of British Columbia, having a principal office or place of business at 888 Malkin Avenue, Vancouver, British Columbia, V6A 2K6, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration paid to it by **Happy Planet Limited Partnership**, a corporation organized and existing under the laws of British Columbia, having a principal office or place of business at 203-950 Powell Street, Vancouver, British Columbia, V6A 1H9, the receipt of whereof is hereby acknowledged, does hereby sell, assign and transfer unto the said **Happy Planet Limited Partnership**, all of its rights, title and interest in and to the trademarks attached hereto as Schedule A.

Executed at Vancouver, British Columbia, Canada this 5<sup>TH</sup> day of OCTOBER, 2006.

By:   
Name: RANDALL KUS  
Title:

## SCHEDULE A

<u>Trademark:</u>	<u>Filing Date:</u>	<u>Appln No.:</u>	<u>Reg'n Date:</u>	<u>Reg'n No.:</u>
HAPPY PLANET	Sept 8, 1998	75/549,629	n/a	n/a
HAPPY PLANET	Aug 22, 1997	75/345,105	Apr 13, 1999	2,239,717
HAPPY PLANET	Sep 8, 1998	75/982,816	Mar 2, 2004	2,820,133