

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/29/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Il Cuore Wine Cellars, Inc.		10/05/2006	CORPORATION: NEVADA

**RECEIVING PARTY DATA**

Name:	Dreyer Wine, LLC
Street Address:	161 Fox Hollow Road
City:	Woodside
State/Country:	CALIFORNIA
Postal Code:	94062
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2043145	IL CUORE

**CORRESPONDENCE DATA**

Fax Number: (415)882-3232  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 415-882-3200  
 Email: tmparalegal3@owe.com  
 Correspondent Name: Melville Owen, Esq.  
 Address Line 1: 455 Market Street, Suite 1910  
 Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	ILCUO 00001
NAME OF SUBMITTER:	Melville Owen
Signature:	/Melville Owen/

CH \$40.00 2043145

Date:

10/06/2006

Total Attachments: 1

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ASSIGNMENT OF UNITED STATES  
TRADEMARK REGISTRATION NUNC PRO TUNC

Whereas, Il Cuore Wine Cellars, Inc., a Nevada corporation (Assignor), owns the following mark which is registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
<b>IL CUORE &amp; Design</b>	<b>2,043,145</b>	<b>March 11, 1997</b>

Whereas, Dreyer Wine, LLC, a California limited liability company (Assignee), located at 161 Fox Hollow Road, Woodside, California 94062, acquired said mark and the registration thereof on September 29, 2006.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor did assign unto said Assignee on September 29, 2006, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the above identified registration thereof.

Il Cuore Wine Cellars, Inc.

Date 10/5/06

By *Stuart W. Bryan*  
Stuart W. Bryan  
President STUART W. BRYAN

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