

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Softbank Capital Partners LP		07/28/2004	LIMITED PARTNERSHIP: UNITED STATES
Softbank Capital LP		07/28/2004	LIMITED PARTNERSHIP: UNITED STATES
Softbank Capital Advisors Fund LP		07/28/2004	LIMITED PARTNERSHIP: UNITED STATES
Mr. Alan Lipton		07/28/2004	INDIVIDUAL: UNITED STATES
Data Investment LLC		07/28/2004	LIMITED LIABILITY COMPANY: UNITED STATES
Tarpley Property Holdings, Inc.		07/28/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Odimo Incorporated
Street Address:	14051 NW 14th Street
Internal Address:	Bay No. 6
City:	Sunrise
State/Country:	FLORIDA
Postal Code:	33323
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2487016	DIAMONDDEPOT.COM
Registration Number:	2482102	WORLDOFWATCHES.COM
Registration Number:	2551294	1-888-DIAMOND
Registration Number:	2401981	WORLD OF WATCHES

CH \$190.00 2487016

Registration Number:	2513534	1-888-WATCHES
Registration Number:	2527126	O
Registration Number:	2634553	WORLD OF WATCHES

CORRESPONDENCE DATA

Fax Number: (703)413-2220
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 703-413-3000
Email: tmdocket@oblon.com, jhudis@oblon.com
Correspondent Name: Jonathan Hudis
Address Line 1: 1940 Duke Street
Address Line 2: c/o Oblon, Spivak et al.
Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	10730/0006/69SD
NAME OF SUBMITTER:	Jonathan Hudis
Signature:	/Jonathan Hudis/
Date:	10/10/2006

Total Attachments: 6
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RELEASE OF SECURITY INTEREST
(Trademark)

THIS RELEASE OF SECURITY INTEREST is made as of July 28, 2004, by SOFTBANK CAPITAL PARTNERS LP; SOFTBANK CAPITAL LP; SOFTBANK CAPITAL ADVISORS FUND LP; ALAN LIPTON; DATA INVESTMENT LLC AND TARPLEY PROPERTY HOLDINGS, INC. (hereinafter collectively "Lenders").

WHEREAS, reference is made to the Security Agreement dated as of October 22, 2002 between ODIMO INCORPORATED, a Delaware corporation (hereinafter "Odimo") and the Lenders, wherein Odimo granted a security interest in certain collateral to the Lenders;

WHEREAS, the Security Agreement was recorded in the Assignment Records of the U.S. Patent and Trademark Office on October 30, 2002, at Reel 2610, Frame 0067;

WHEREAS, Lenders desire to release their liens on all collateral identified in Paragraph 2(c) of the Security Agreement, including, without limitation, all collateral identified on Schedule 2(c) of the Security Agreement.

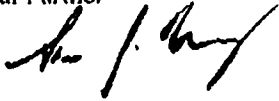
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Lenders do hereby agree to the following:

1. Lenders hereby terminate and release their security interests in Odimo's collateral identified in Paragraph 2(c) and Schedule 2(c) of the Security Agreement, namely all of the following assets of Odimo Incorporated: all (i) trademarks and service marks (registered or unregistered) including, but not limited to, all trademark registrations and applications identified in Appendix 1 of this Release, trade dress, trade names and other names and slogans, product goodwill, indications of origin, all applications or registrations in any jurisdiction pertaining to the foregoing and all goodwill associated therewith; (ii) patents, patentable inventions, discoveries, improvements, ideas, know-how, formula methodology, processes, technology and computer programs, software and databases (including source code, object code, development documentation, programming tools, drawings, specifications and data) and all applications or issued patents in any jurisdiction pertaining to the foregoing, including all reissues, continuations, divisions, continuations in part, renewals or extensions thereof; (iii) trade secrets, including confidential and other non-public information, and the right in any jurisdiction to limit the use or disclosure thereof; (iv) copyrights (registered and unregistered) in writings, designs, mask works or other works, and registrations or applications for registration of copyright in any jurisdiction, including, but not limited to, the copyright registrations identified in Appendix 1 of this Release; (v) Internet web sites, domain names and registrations or applications for registration thereof; (vi) licenses, immunities, covenants not to sue and the like relating to any of the foregoing; (vii) books and records describing or used in connection with any of the foregoing; and (viii) claims or causes of action arising out of or related to infringement or misappropriation of any of the foregoing.

2. Lenders hereby authorize Odimo to record a copy of this Release of Security Interest with the U.S. Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned have executed this Release of Security Interest, effective as of the date written above.

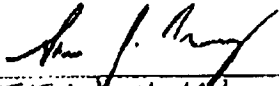
SOFTBANK CAPITAL PARTNERS LP
By: SOFTBANK Capital Partners LLC,
its General Partner

By: 
Name: STEVEN J. MURRAY
Title: ADMIN MEMBER

DATA INVESTMENT LLC

By: _____
Name: _____
Title: _____

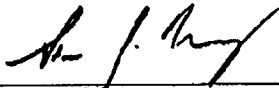
SOFTBANK CAPITAL LP
By: SOFTBANK Capital Partners LLC,
its General Partner

By: 
Name: STEVEN J. MURRAY
Title: ADMIN MEMBER

TARPLEY PROPERTY HOLDINGS, INC.

By: _____
Name: _____
Title: _____

SOFTBANK CAPITAL ADVISORS
FUND LP
By: SOFTBANK Capital Partners LLC,
its General Partner

By: 
Name: STEVEN J. MURRAY
Title: ADMIN MEMBER

ALAN LIPTON

Alan Lipton

\\ATTY\BDA\10730-233500-REL-INC.DOC

2. Lenders hereby authorize Odimo to record a copy of this Release of Security Interest with the U.S. Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned have executed this Release of Security Interest, effective as of the date written above.

SOFTBANK CAPITAL PARTNERS LP
By: SOFTBANK Capital Partners L.L.C.,
its General Partner

By: _____
Name: _____
Title: _____

DATA INVESTMENT LLC

By: _____
Name: _____
Title: _____

SOFTBANK CAPITAL LP
By: SOFTBANK Capital Partners LLC,
its General Partner

By: _____
Name: _____
Title: _____


TARPLEY PROPERTY HOLDINGS, INC.

By: _____
Name: _____
Title: _____

SOFTBANK CAPITAL ADVISORS
FUND LP
By: SOFTBANK Capital Partners LLC,
its General Partner

By: _____
Name: _____
Title: _____

ALAN LIPTON


Alan Lipton

I:\ATTY\BDA\10730-233500-REL-INC.DOC

2. Lendits hereby authorizes Oditto to record a copy of this Release of Security Interest with the U.S. Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned have executed this Release of Security Interest, effective as of the date written above.

SOFTBANK CAPITAL PARTNERS LP
By: SOFTBANK Capital Partners LLC,
its General Partner

By: _____
Name: _____
Title: _____

SOFTBANK CAPITAL LP
By: SOFTBANK Capital Partners LLC,
its General Partner

By: _____
Name: _____
Title: _____

SOFTBANK CAPITAL ADVISORS
FUND LP
By: SOFTBANK Capital Partners LLC,
its General Partner

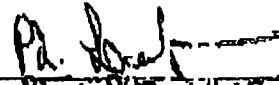
By: _____
Name: _____
Title: _____

ALAN LIPSON



Alan Lipson

DATA INVESTMENT LLC

By: 
Name: PHILIPPE LILIS
Title: PRESIDENT

TARFLEY PROPERTIES HOLDINGS, INC.

By: _____
Name: _____
Title: _____

12/27/2004 11:28:00 AM - 11/15/04

2. Lenders hereby authorize Odimo to record a copy of this Release of Security Interest with the U.S. Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned have executed this Release of Security Interest, effective as of the date written above.

SOFTBANK CAPITAL PARTNERS LP
By: SOFTBANK Capital Partners LLC,
its General Partner

By: _____
Name: _____
Title: _____

SOFTBANK CAPITAL LP
By: SOFTBANK Capital Partners LLC,
its General Partner

By: _____
Name: _____
Title: _____

SOFTBANK CAPITAL ADVISORS
FUND LP
By: SOFTBANK Capital Partners LLC,
its General Partner

By: _____
Name: _____
Title: _____


ALAN LIPTON

Alan Lipton

DATA INVESTMENT LLC

By: _____
Name: _____
Title: _____

TARPLEY PROPERTY HOLDINGS, INC.

By: 
Name: Kenneth L. Flanagan
Title: President

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Appendix 1

Mark	Country	Application No. Registration No.	Filing Date Registration Date	Class	Status
DIAMOND.COM & DESIGN	Japan	2000-078158	7/13/2000	14	Pending
WORLD OF WATCHES	Japan	2000-078159 4514620	7/13/2000 10/19/2001	35	Registered
WORLDOFWATCHES.COM	Japan	2000-078160 4543977	7/13/2000 2/15/2002	14	Registered
DIAMOND.COM & DESIGN	United Kingdom	2236556 2236556	6/20/2000 6/1/2001	14	Registered
WORLD OF WATCHES	United Kingdom	2240221 2240221	7/21/2000 9/21/2001	14 & 35	Registered
WORLDOFWATCHES.COM	United Kingdom	2240220 2240220	7/21/2000 11/23/2001	14 & 35	Registered
DIAMONDDEPOT.COM	USA	75/907,205 2,487,016	2/2/2000 9/11/2001	35	Registered
WORLDOFWATCHES.COM	USA	76/069,840 2,482,102	6/14/2000 8/28/2001	35	Registered
1-888-DIAMOND	USA	76/071,351 2,551,294	6/16/2000 3/19/2002	42	Registered
WORLD OF WATCHES	USA	75/845,964 2,401,981	11/10/1999 11/7/2000	35	Registered
1-888-WATCHES	USA	75/871,635 2,513,534	12/14/1999 11/27/2001	35	Registered
O (STYLIZED)	USA	76/122,614 2,527,126	9/1/2000 1/8/2002	14 & 35	Registered
WORLD OF WATCHES & DESIGN	USA	76/255,220 2,634,553	5/10/2001 10/15/2002	35	Registered

Copyright Title	Copyright No.
DIAMONDDEPOT.COM	TX u 906-235
DIAMONDDEPOT.COM	TX u 906-235
E-DIAMOND BUYING KIT	TX 5-625-281
DIAMOND BUYING KIT	TX 5-424-527
WORLDOFWATCHES.COM	
ASHFORD.COM	
DIAMOND.COM	