

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AppSense Limited		09/26/2006	LIMITED LIABILITY COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	AppSense Holdings Limited
Street Address:	Vistrom House
Internal Address:	3200 Daresbury Park, Warrington
City:	Cheshire
State/Country:	UNITED KINGDOM
Postal Code:	WA4 4BU
Entity Type:	Private Limited Company: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2579693	APPSENSE

CORRESPONDENCE DATA

Fax Number: (314)345-6060  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 314-345-6000  
 Email: smurphy@blackwellsanders.com  
 Correspondent Name: Wendy Boldt Cohen  
 Address Line 1: 720 Olive Street  
 Address Line 2: 24th Floor  
 Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	15054.20
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DOMESTIC REPRESENTATIVE

Name: Wendy Boldt Cohen

OP \$40.00 2579693

Address Line 1: 720 Olive St.  
Address Line 2: 24th Floor  
Address Line 4: St. Louis, MISSOURI 63101

NAME OF SUBMITTER:	Wendy Boldt Cohen
Signature:	/Wendy Boldt Cohen/
Date:	10/10/2006
Total Attachments: 2 source=AppSense.to.AppSense.Holdings#page1.tif source=AppSense.to.AppSense.Holdings#page2.tif	

## ASSIGNMENT AGREEMENT

THIS ASSIGNMENT (the "Assignment") shall be deemed made and entered into as of the 29 day of September, 2006, ("Effective Date") by and between AppSense Limited, a United Kingdom limited liability company, located at Milan Court Bird Hall Lane, Stockport, Cheshire SK3 0WY United Kingdom ("Assignor"), and AppSense Holdings Limited, a United Kingdom private limited company, located at Vistrom House, 3200 Daresbury Park, Warrington, Cheshire WA4 4BU United Kingdom ("Assignee").

WHEREAS, Assignor is the owner of all rights, title and interest in the mark, APPSENSE and United States trademark registration number 2,579,693 for APPSENSE along with the goodwill associated therewith (collectively, the "Mark"); and

WHEREAS, Assignor is desirous of assigning its entire right, title and interest along with the goodwill associated with the Mark and Assignee is desirous of obtaining all right, title and interest along with the goodwill associated with the Mark.

NOW, THEREFORE, for \$1.00 and other valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor assigns to Assignee its entire worldwide right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark are used, including all registrations and applications therefore, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, including, without limitation, all claims for damages by reason of past, present and future infringement or other unauthorized use of the Mark, with the right to sue for damages, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby covenants and agrees that it will execute any and all instruments and documents reasonably necessary to aid the Assignee, its successors, legal representatives, and assigns, in the implementation and perfection of this Assignment.

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**ASSIGNMENT**

AppSense Limited to AppSense Holdings Limited

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IN TESTIMONY WHEREOF, the undersigned, duly authorized, has caused this Assignment to be executed.

ASSIGNOR

AppSense Limited

Date: 29 SEPTEMBER 2006

By: 

Name: GAIL HAZLEY

Title: FINANCIAL DIRECTOR

ASSIGNEE

AppSense Holdings Limited

Date: 29 SEPTEMBER 2006

By: 

Name: CHARLES SHARLAND

Title: CHIEF EXECUTIVE