

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A. F/K/A Nationsbank, N.A.		10/10/2006	CORPORATION:

RECEIVING PARTY DATA

Name:	The White Lily Foods Company
Street Address:	218 East Depot Avenue
City:	Knoxville
State/Country:	TENNESSEE
Postal Code:	37917
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1232096	THREE RIVERS
Registration Number:	0974661	WHITE LILY
Registration Number:	2016448	WHITE LILY
Registration Number:	2218993	WHITE LILY
Registration Number:	2235363	WHITE LILY
Registration Number:	0820002	WHITE LILY
Registration Number:	2233007	WHITELILY
Registration Number:	2228626	WHITE LILY

CORRESPONDENCE DATA

Fax Number: (615)744-5672
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 6157265672
 Email: tertischek@bakerdonelson.com, echomyn@bakerdonelson.com
 Correspondent Name: Tara R. Ertischek

OP \$215.00 1232096

Address Line 1: 211 Commerce Street, Sutie 1000
Address Line 4: Nashville, TENNESSEE 37201

ATTORNEY DOCKET NUMBER:	2789218-000002
NAME OF SUBMITTER:	Susan Jarboe
Signature:	/susan jarboe/
Date:	10/10/2006

Total Attachments: 5
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source=Bank Assignment#page2.tif
source=Bank Assignment#page3.tif
source=Bank Assignment#page4.tif
source=Bank Assignment#page5.tif

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Bank of America, N.A. F/K/A
Nationsbank, N.A., as Agent

- Individual(s)
 - General Partnership
 - Corporation- State: Delaware
 - Other
- Association
 - Limited Partnership

Citizenship (see guidelines) _____
Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: The White Lily Foods Company
 Internal _____
 Address: _____
 Street Address: _____
 City: _____
 State: _____
 Country: _____ Zip: _____
 Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship USA
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) _____
 Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) _____
 See attached Schedule A
 Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: _____
 Internal Address: _____
 Street Address: _____
 City: _____
 State: _____ Zip: _____
 Phone Number: _____
 Fax Number: _____
 Email Address: _____

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____
 Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
 Expiration Date _____
 b. Deposit Account Number _____
 Authorized User Name _____

9. Signature: Susan Jarboe, VP _____ 10-6-06 _____

 Signature _____ Date _____

 Name of Person Signing _____
 Total number of pages including cover sheet, attachments, and document: 5

SCHEDULE A

Attachment to Trademark Office Assignment Recordation Cover Page

THREE RIVERS	Registered	1232096	03/22/1983
WHITE LILY	Registered	974661	12/11/1973
WHITE LILY	Registered	2016448	11/12/1996
WHITE LILY	Registered	2218993	01/19/1999
WHITE LILY	Registered	2235363	03/23/1999
WHITE LILY & DESIGN	Registered	820002	12/06/1966
WHITE LILY & DESIGN	Registered	2233007	03/16/1999
WHITE LILY & DESIGN	Registered	2228626	03/02/1999

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment") dated as of the 10th day of October, 2006 (the "Effective Date") by and among Bank of America, N.A. F/K/A Nationsbank, N.A., as agent ("Assignor") and The White Lily Foods Company, a Delaware corporation ("Assignee");

WITNESSETH:

WHEREAS, Assignor has agreed to execute and deliver this Assignment to Assignee for the purpose of transferring and vesting to Assignee all of Assignor's right, title and interest in and to the trademarks listed on Exhibit A attached hereto (the "Marks").

NOW, THEREFORE, in consideration of the foregoing premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee, its successors, assigns or other legal representatives, all Assignor's rights, title and interest in and to, and to the use of, the Marks, together with the goodwill of the business symbolized by the Marks, all registrations thereof and applications therefor, and the right to recover damages for past acts of infringement of said Marks.

Assignor hereby consents to and requests recordation of this transfer and further authorizes and requests that all official documents and communications relating to said Marks or the registration(s) and/or application(s) therefor be issued and delivered to Assignee, its attorneys, agents, successors or assigns.

Assignor hereby agrees at Assignee's reasonable request to execute in Assignee's favor any and all additional papers which may be reasonably necessary for the transfer, by complete assignment, of all Assignor's proprietary rights in and to the Marks and all registrations thereof or applications therefore, all at Assignee's expense.

IN WITNESS WHEREOF, Assignor has caused this document to be duly and legally executed as of this 6 day of October, 2006.

BANK OF AMERICA, N.A., F/K/A
NATIONSBANK, N.A.

By: Susan Jarboe
Title: Vice President

STATE OF TEXAS)
COUNTY OF BEXAR)

On this 6th of OCTOBER, 2006, SUSAN JARBOE personally appeared before me, who is known by me to be the Vice President of Bank of America, N.A., F/K/A Nationsbank, N.A., the above-named assignor, and acknowledged that he/she executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

Rachel Y. Espinoza
NOTARY PUBLIC

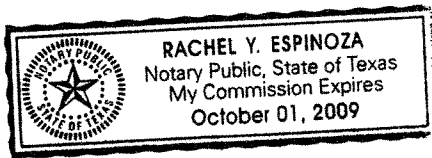


Exhibit A

MARKS

THREE RIVERS	Registered	1232096	03/22/1983
WHITE LILY	Registered	974661	12/11/1973
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