

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HIT Entertainment PLC		05/25/2005	Public Listed Company: UNITED KINGDOM

**RECEIVING PARTY DATA**

Name:	HIT Entertainment Limited
Street Address:	149 Tottenham Court Road
Internal Address:	5th Floor, Maple House
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W1T 7NF
Entity Type:	Private Limited Company: UNITED KINGDOM

**PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark
Serial Number:	78628790	CAN WE BUILD IT?
Serial Number:	78285631	EBODS
Serial Number:	78176655	FINBAR
Serial Number:	76396551	
Serial Number:	76462812	
Serial Number:	76457718	ANGELINA BALLERINA
Serial Number:	76419214	RUBBADUBBERS
Serial Number:	76366665	RUBBADUBBERS
Serial Number:	76366448	RUBBADUBBERS
Serial Number:	76366446	TUBB
Serial Number:	76226917	CAN WE FIX IT?
Serial Number:	76226916	CAN WE FIX IT? YES WE CAN!
Serial Number:	75692024	HIT ENTERTAINMENT PLC

OP \$415.00 78628790

Serial Number:	75719346	BOB THE BUILDER
Serial Number:	75719345	BOB THE BUILDER
Serial Number:	75692267	HIT ENTERTAINMENT PLC

**CORRESPONDENCE DATA**

Fax Number: (312)332-6376  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312 332 3033  
Email: kthompson@davismcgrath.com  
Correspondent Name: Kevin A. Thompson  
Address Line 1: 125 S. Wacker, Suite 1700  
Address Line 4: Chicago, ILLINOIS 60606

**DOMESTIC REPRESENTATIVE**

Name: Marsha K. Hoover  
Address Line 1: 125 S. Wacker, Suite 1700  
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Kevin A. Thompson
Signature:	/kevinathompson/
Date:	10/10/2006

Total Attachments: 1  
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We certify this to be  
a true copy  
Ashurst



CERTIFICATE OF INCORPORATION  
ON RE-REGISTRATION OF A PUBLIC COMPANY  
AS A PRIVATE COMPANY

Company No. 2341947

The Registrar of Companies for England and Wales hereby certifies that

HIT ENTERTAINMENT LIMITED

formerly registered as a public company has this day been re-registered under the Companies Act 1985 as a private company, and that the company is limited.

Given at Companies House, London, the 25th May 2005

PHIL MARTIN

For The Registrar Of Companies



C O M P A N I E S H O U S E